

Lynch Graduate School of Education
Boston College
Program in Higher Education

Higher Education in American Society (ED770)
Wednesdays 7:00-9:30

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Campion 302
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Discussion Breakout rooms: Campion 303 and 328 (except for September 11: Campion 124 and 224).

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A fool's brain digests philosophy into folly, science into superstition,
and art into pedantry. Hence University education. (**George Bernard Shaw**)

The purpose of this course is to provide an overview of the history of American higher education and its relationship to American society. There is interplay between academic institutions and the political and institutional structures of society at all levels. These relationships are analyzed in both historical and critical frameworks. This course provides an interdisciplinary perspective on higher education and higher education policy. Various elements of the 'academic estate' are considered. Course readings are comprised of canonical and contemporary scholarly and research literature in higher education. Students will engage in a critical analysis of one state's public higher education policy using multiple data sources and creating a presentation on the course MediaKron site.

Course Requirements

1. **There will be three (3) take-home essay exams throughout the semester.** Exams 1 and 2 will consist of one (1) question to be answered in a maximum of five (5) double-spaced pages using APA format. Exam 3 will be more comprehensive and lengthier. Each exam will require evidence derived from course readings. Each exam question will be available on-line at least one week prior to its due date. Exams are posted on BlackboardVISTA. No exams will be accepted after the due date. I will not accept exams sent to me on email. Please submit a paper copy. Exams will be due:

Exam 1 (20%) Due: October 2

Exam 2 (25%) Due: November 6

Exam 3 (35%) Due: December 4

Exams due at the beginning of class.

2. **Participation in class discussions (10%).** This course is designed to engage us in analyses of particular issues in American higher education. There will be several in-class group sessions that will require students to critique and develop positions on topics. These in-class group sessions are opportunities for you to individually discuss with other students theories and positions raised by the course readings. The format of this class is

interactive lecture and as such, this means that I will engage you throughout each class session, asking you to comment or to critique. Prior to each class session I will outline the focus of the subsequent session. Having prepared the readings prior to class ensures your productive class participation.

3. **State university system MediaKron group project and presentation (10%).** Groups will engage in an examination of a public higher education system. Each student will be assigned to a group; time is set aside in class to do group work as it relates to the day's topic. Students will be reporting on their state system throughout the semester. Students will load items onto the class MediaKron site (an online multimedia tool throughout the semester). Groups will present a synopsis of their "State of the State" MediaKron profiles. Data from your semester-long research on a state-system will be used in Exam 3. We will have a short training about the MediaKron site early in the semester.
MediaKron class site: https://tmkp.bc.edu/aleman_higheredleadership/.
4. Abide by the university's academic integrity policy when completing any and all class assignments. You may access the policy at <http://www.bc.edu/publications/gcatalog/policy.shtml#integrity>
5. If you have a disability and will be requesting accommodations for this course, please review services at <http://www.bc.edu/content/bc/libraries/help/tutoring/specialservices.html> or contact Kathy Duggan, Academic Support Services, The Connors Family Learning Center, dugganka@bc.edu.
6. Disability Services information can be found at: <http://www.bc.edu/offices/dos/disabilityservices.html> or contact Paulette Durrett, paulette.durrett@bc.edu.

Required Texts and Readings (Available at the BC Bookstore and on Reserve at O'Neill Library)

Altbach, P. G., Berdahl, R. O. & Gumport, P. (Eds.) *American higher education in the 21st century: Social, political and economic challenges*, third edition. Baltimore, MD: Johns Hopkins University Press. **AL**

Brubacher, J. S. & Rudy, W. (1997). *Higher education in transition: A history of American colleges and universities, fourth edition*. New Brunswick, NJ: Transaction Publishers. **BR**

Kerr, C. (1995). *The uses of the university, fourth edition*. Cambridge, MA: Harvard University Press. **CK**
BlackboardVISTA: Many required readings can be found on the course site. These are designated as **BV**.

Online Sources: NCES Digest of Education Statistics
http://nces.ed.gov/programs/digest/d11/ch_3.asp

There are also hyperlinks to readings.

Students should regularly read the *Chronicle of Higher Education* or *INSIDE Higher Ed* online at <http://insidehighered.com/> for general information on current developments in higher education. As a BC student, you can access the *Chronicle of Higher Education* through BC Collections. Enter the BC Library site, Search for *Chronicle of Higher Education*; click "Online Access;" then click "Full text available at: Publisher."

The following publications are central to the field of higher education and should be on your professional reading radar:

<i>Change</i>	<i>New Directions in Higher Education</i>
<i>Research in Higher Education</i>	<i>Educational Record</i>
<i>Journal of Higher Education</i>	<i>Academe (AAUP journal)</i>
<i>Review of Higher Education</i>	<i>The NEA Almanac of Higher Education</i>
<i>Black Issues in Higher Education</i>	<i>Tribal College Journal</i>
<i>Hispanic Outlook</i>	<i>Lingua Franca</i>
<i>Community College Journal</i>	
<i>Journal of College Student Development</i>	

Recommended readings are not on reserve. They are listed in the syllabus only as a guide for further study and research. They are typically not discussed in class and are not required for any examination. Throughout the

semester we will be using online sources. I encourage students to bring their laptops or tablets to class for easier viewing/reading.

Course Schedule

September 4

Course Overview

The Purposes of Higher Education in America

Be prepared to respond to and discuss the following questions:

- What are the purposes of American higher education?
- What justification can you present to support these claims?
- What are the most important issues facing American higher education today? (**Bring your list.**)

Required Reading:

John S. Brubacher and Willis Rudy, "Distinguishing Features of American Higher Education," pp.423-442.**BR**

Salman Khan, "What College Could Be Like" **BV**

Robert M. O'Neill, "Academic Freedom: Past, Present and Future," pp. 88-109. **AL**

White House Statement on College Financing: <http://www.whitehouse.gov/share/college-affordability>

September 11: The State of the American University

MediaKron Overview/Introduction

Required reading:

Philip Altbach, "Patterns of Higher Education Development," pp. 15-36 **AL**

Amy Gutmann, "The Purposes of Higher Education," in *Democratic Education* (Princeton: Princeton University Press, 1987), pp. 172-193. **BV**

Clark Kerr, "Shock Wave II: The 21st Century in American Higher Education" **BV**

Access and review the following data from the most recent *Chronicle of Higher Education, Almanac of Higher Education 2013-2014*. Access the *CHE* through the BC Library (online available through the publisher). Choose "Facts & Figures," then click on Almanac 2013-2014. Groups will be created in class to discuss one of these data reports, after which, they will present key findings/take-aways to the class. A class list of key findings and take-aways will be developed.

- Student Demographics
 - Enrollment
 - Student Characteristics
 - Degrees Awarded
- Access & Equity
 - Race, Ethnicity and Gender
 - College Completion
 - Financial Aid
 - After Graduation

Recommended Reading:

Altbach, P. G. (2001). The rise of pseudouniversities. International Higher Education, 25, 2-3.

Patricia J. Gumpert and Marc Chun, "Technology and Higher Education: Opportunities and Challenges for the New Era," in American Higher Education in the 21st Century, pp. 370-395.

Martin Trow, "American Higher Education: Past, Present and Future," Studies in Higher Education 14 (No. 1, 1989), pp. 5-22.

Elaine El-Khawas and Linda Knopp, Campus Trends, 1996 (Washington, D. C.: American Council on Education, 1996), pp. 5-29.

Derek Bok, "The American System of Higher Education, in D. Bok, Higher Learning (Cambridge, Mass.: Harvard Univ. Press, 1986), pp. 8-34.

Joseph Ben-David, "Distinguishing Characteristics of the United States System of Higher Education," in J. Ben-David, Trends in American Higher Education (Chicago: Univ. of Chicago Press, 1972), pp. 1-9

Edward Shils, "The Service of Society and the Advancement of Learning in the 21st Century," Minerva 30 (Summer 1992), pp. 242-268.

George D. Kuh and Elizabeth Whitt, The Invisible Tapestry: Culture in American Colleges and Universities (Washington, D. C.: ASHE-ERIC Research Report, 1988).

Sheila Slaughter, The Higher Learning and High Technology: Dynamics of Higher Education Policy Formation (Albany, NY: SUNY Press, 1990).

**September 18: The History of American Higher Education:
From the Colonial College to the Modern University**

Required reading:

Allen, W. R. & Jewell, J. O. (2002). A backward glance forward: Past, present, and future perspectives on Historically Black Colleges and Universities. The Review of Higher Education, 25 (3), 241-261. **BV**

John S. Brubacher and Willis Rudy, "Part I and Part II," **BR**

Roger Geiger, "Ten Generations of American Higher Education," pp.37-68. **AL**

Where We Have Been and Where We Are Now: CHAPTER 2: An Equity and Excellence Time Line. Equity & Excellence in American Higher Education, Mar2006, p13-38, 26p. **BV**

Recommended reading:

James L. Bess and David S. Webster, Foundations of American Higher Education, Second Edition. ASHE Reader series, 1999.

Lester Goodchild and Harold Wechsler, eds., ASHE Reader on the History of Higher Education (Needham Heights, Mass.: Ginn Press, 1997)., revised edition

Christopher J. Lucas, American Higher Education: A History (New York: St. Martins Press, 1994).

Laurence R. Veysey, The Emergence of the American University (Chicago: University of Chicago Press, 1965), pp. 57-179.

**Sept 25: The History of American Higher Education:
World War Two to the 1960's**

Required reading:

Thomas Bender, "Politics, Intellect, and the American University, 1945-1995", Daedalus 126 (Winter, 1997), pp. 1-38, **BV**

John S. Brubacher and Willis Rudy, "Part III and Part IV," **BR**

Clark Kerr, "The Idea of the Multiversity," pp. 1-34. **CK**

Wilson, J. M. (2001). The technological revolution: Reflections on the proper role of technology in higher education. In P. Altbach (with Patricia J. Gumport, and D. Bruce Johnstone), In defense of American higher education (Baltimore, MD: The Johns Hopkins University Press), 202-226. **BV**

Recommended reading:

Roger L. Geiger, "The American University and Research," in Martin Trow and Thorsten Nybom, eds., University and Society (London: Jessica Kingsley, 1991), pp. 200-214.

David D. Henry, Challenges Past, Challenges Present: An Analysis of American Higher Education Since 1930, (San Francisco: Jossey-Bass, 1975), pp. 12-160.

Edward Shils, "Universities: Since 1900," in Edward Shils, The Order of Learning (New Brunswick, NJ: Transaction, 1997), pp. 39-70.

Roger L. Geiger, Research and Relevant Knowledge: American Research Universities Since World War II (New York: Oxford University Press, 1993).

**October 2: Social Movements 1960's & 1970's and Higher Education
Exam 1 Due October 2**

"Angry Word from Mario Savio, Spokesman for California's Students Now Facing Trial" from an interview - by Jack Fincher, Life Magazine, February 26, 1965. **BV**

Lehmuller, Peter and Gregory, Dennis E.. "Affirmative Action: From Before Bakke to After Grutter." NASPA Journal, Summer2005, Vol. 42 Issue 4, p430-459, 30p. **BV**

Frank A. Schmidlein and Robert O. Berdahl, "Autonomy and Accountability: Who Controls Academe," pp. 69-87 **AL**

October 9: 1980's Forward

Michael Olivas and Benjamin Baez, "The Legal Environment: The Implementation of Legal Change on Campus," pps. 170-194 **AL**

Sheila Slaughter and Gary Rhoades, "Markets in Higher Education: Trends in Academic Capitalism, pps. 433-464 **AL**

Daryl G. Smith, "The Diversity Imperative: Moving to the Next Generation," pps. 465-490 **AL**

John Willinsky, Gustavo Fischman and Amy Scott Metcalfe, "The Digital Technologies of Learning and Research," pps. 341-364 **AL**

October 16: The State Government and American Higher Education

Required Reading

Edward R. Hines and L. S. Hartmark, The Politics of Higher Education at the State Level (Washington, D. C.: American Association for Higher Education, 1980), pp. 4-11. **BV**

Aims C. McGuinness, Jr. "The States and Higher Education", pp. 139-169**AL**

James R. Mingle and Rhonda Martin Epper, "State Coordination and Planning in an Age of Entrepreneurship," in Marvin W. Peterson, et al, eds., Planning and Management for a Changing Environment, pp. 45-65. **BV**

State Systems Project:

You will begin your inventory of your assigned public higher education system in class. Much of this class will be dedicated to your group work and class discussion. Review the data about your state system from the online *CHE Almanac, 2013-14* and other sites such as:

Center for the Study of Education Policy, Illinois State University: <http://www.grapevine.ilstu.edu/>
National Association of State Student Grant and Aid Programs: <http://www.nassgap.org>.

Be prepared to discuss the following subject areas for your state:

State Demographic/Census Data

State Governance

System's History

System's Governance

System's Financing

System's Enrollment

System's Current and Historic Critical Issues

October 23: Federal Government and American Higher Education

Required reading:

Michael Mumper, Lawrence E. Gladioux, Jacqueline E. King and Melanie E. Corrigan, "The Federal Government and Higher Education," pp. 113-138**AL**

Clark Kerr, "The Realities of the Federal Grant University", pp. 35-63. **CK**

Clifton Conrad and David Weerts, "Federal Involvement in Higher Education Desegregation: An Unfinished Agenda," **BV**

History of Student Financial Aid

<http://www.finaid.org/educators/history.phtml>

President Johnson's Remarks when signing Higher Education Act of 1965, PL89-329

http://www.lbjlib.utexas.edu/johnson/lbjforkids/edu_whca370-text.shtm

Data Sources:

Total federal spending on college-and university-based research and development:
SOURCE: National Science Foundation (<http://www.nsf.gov>)

Recommended reading:

Kenneth C. Green, "Government Responsibility for Quality and Equality in Higher Education," in S. Gove and T. Stauffer, eds., Policy Controversies in Higher Education (Westport, Ct.: Greenwood, 1986), pp. 87-99.

Terry W. Hartle and Fred J. Galloway, "Federal Guidance for a Changing National Agenda," in Marvin W. Peterson, et al, eds., Planning and Management for a Changing Environment (San Francisco: Jossey-Bass, 1997), pp. 30-44.

Edward Shils, "Government and Universities," in Sidney Hook, et al, eds. The University and the State (Buffalo, NY: Prometheus, 1978), pp. 177-204.

Chester Finn, Jr., "Federal Patronage of the University: A Rose by Many Other Names?" in S. Hook, et al, eds., The University and the State, pp. 7-49.

Harland G. Bloland, Associations in Action: The Washington D C Higher Education Community (Washington, DC: ASHE-ERIC, 1985), pp. 1-90.

Carnegie Council on Policy Studies in Higher Education, The Federal Role in Postsecondary Education (San Francisco: Jossey Bass, 1975)

Darryl Greer, "Politics and Higher Education: The Strategy of State-Level Coordination and Policy" in S. Gove and T. Stauffer, eds., Policy Controversies in Higher Education, pp. 27-49.

J. Fredericks Volkwein, "State Regulation and Campus Autonomy," in John Smart, ed., Higher Education: Handbook of Theory and Research Volume 3 (New York: Agathon, 1987), pp. 120-154.

**October 30: The Costs of Higher Education: Who Should Pay?
Exam 2 Due**

Required reading

D. Bruce Johnstone, "Financing Higher Education: Who Should Pay and other Issues," pp.315-340. **AL**

A Comprehensive Analysis of the Student-Loan Interest-Rate Changes that Are Being Considered by Congress:
<http://www.americanprogress.org/issues/higher-education/report/2013/06/27/68237/a-comprehensive-analysis-of-the-student-loan-interest-rate-changes-that-are-being-considered-by-congress/>

Susan Dynarski and Judith Scott-Clayton, "Financial Aid Policy: Lessons from Research" **BV**

Richard D. Kahlenberg, "Magnifying Social Inequality"
<http://chronicle.com.proxy.bc.edu/article/Magnifying-Social-Inequality/132627/>

Jaschik, S. (2009). The real costs of merit aid. *Inside Higher Ed*.
<http://www.insidehighered.com/news/2009/07/31/merit>

Chronicle of Higher Education Almanac, 2013-14:

Financial Aid

- [Who Benefits From the Post-9/11 GI Bill?](#)
 - [Increase in Complaints Against Student-Loan-Debt Collectors](#)
 - [State-by-State Distribution of Veterans Getting Benefits Under the Post-9/11 GI Bill in 2010](#)
- See more at: <http://chronicle.com.proxy.bc.edu/article/Almanac-2012-Access-Equity/133765/#sthash.AMZqYAsR.dpuf>

Recommended reading

Edward P. St. John and Jay Noel, “The Effects of Student Financial Aid on Access to Higher Education: An Analysis of Progress with Special Consideration of Minority Enrollment,” Racial and Ethnic Diversity in Higher Education, pp.288-301,

D. Bruce Johnstone, “The Costs of Higher Education,” in P. G. Altbach, ed., International Higher Education: An Encyclopedia (New York: Garland, 1991), pp. 59-89,CP.

Charles Clotfelter, Buying the Best: Cost Escalation in Elite Higher Education (Princeton, N.J.: Princeton University Press, 1996).

D. Bruce Johnston, “The United States” in David W. Breneman, Larry L. Leslie, and Richard E. Anderson, eds., pp. 227-246.

Daniel T. Layzell, “Developments in State Funding for Higher Education, in John Smart, ed., Higher Education: Handbook of Theory and Research, Vol. XI (New York: Agathon, 1996), pp. 137-171.

David W. Breneman, Larry L. Leslie, and Richard E. Anderson, eds., ASHE Reader on Finance in Higher Education (Needham Heights, MA., 1993).

November 6: The Academic Profession

Required reading

P. G. Altbach, “Harsh Realities: The Professorate Faces a New Century,” pp. 227-253. AL

Caroline S. V. Turner, Juan Carlos Gonzalez & J. Luke Wood, “Faculty of Color in Academe: What 20 Years of Literature Tells Us.” **BV**

Judith M. Gappa, Ann Auton, & Andrea G. Trice, “The Changing Context for Faculty Work and Workplaces.” **BV**

American Association of University Professors Statements

<http://www.aaup.org/Issues/tenure/index.htm>

- [1940 Statement of Principles on Academic Freedom and Tenure](#)
- [Recommended Institutional Regulations on Academic Freedom and Tenure](#)
- [Post-Tenure Review: An AAUP Response](#)
- [Incentives to Forego Tenure](#) (approved for publication by Committee A in November 2000)

From the *Chronicle of Higher Education Almanac, 2012-13*:
Data Charts

- [Average Salaries of Full-Time Faculty Members](#)
- [Average Faculty Salaries at 4-Year Colleges](#)

- [Median Salaries of Senior College Administrators, 2011-12](#)
- [Differences in Faculty Pay by Union Status](#)
- [Median Salaries of Midlevel College Administrators](#)

- [Where Professors Earn the Most](#)
- [How Much Presidential Pay Has Risen Compared With Faculty Salaries](#)
- [Annual Change in Faculty Salaries](#)
- [Growth in Share of Faculty 60 and Older at Selected Colleges](#)
- [Race and Ethnicity of Faculty and Staff](#)

See more at: <http://chronicle.com.proxy.bc.edu/article/Almanac-2012-Profession/133761/?f-nav#sthash.TfM7Hxwx.dpuf>

Recommended reading:

Michael A. Olivas, "Latino Faculty at the Border: Increasing Numbers Key to Hispanic Access," Racial and Ethnic Diversity in Higher Education, pp. 376-380, CP.

Ana Maria Turner Lomperis, "Are Women Changing the Nature of the Academic Profession?," Journal of Higher Education 61 (November-December, 1990), pp. 643-677.

Ernest L. Boyer, "The Faculty: A Mosaic of Talent," in E. L. Boyer, Scholarship Reconsidered: Priorities for the Professorate (Princeton, N. J.: Carnegie Foundation for the Advancement of Teaching, 1990), pp. 27-41.

Martin J. Finkelstein, Robert K. Seal and Jack H. Schuster, The New Academic Generation (Baltimore, MD.: Johns Hopkins University Press, 1998).

William G. Tierney, "Leveling Tenure: Locating Tenure and Other Controversies," American Behavioral Scientist 41 (February, 1998), pp. 627-637.

Cary Nelson, ed., Will Teach for Food: Academic Labor in Crisis (Minneapolis, Minn.: University of Minnesota Press, 1997).

David Riesman, "The Era of Faculty Dominance and Its Decline," in David Reisman, On Higher Education (San Francisco: Jossey-Bass, 1980), pp. 1-41.

David Leslie and Judith Gappa, "Education's New Academic Work Force," Planning for Higher Education, 22 (Summer, 1994), pp. 1-6.

Niccolito Machiavelli, "The Professor," Lingua Franca 3 (July-August, 1993), p. 1, 24-29.

Howard R. Bowen and Jack Schuster American Professors: A National Resource Imperiled (New York: Oxford University Press, 1986), pp.11-29, 137-162.

"Retrenchment-Special Issue," Journal of Higher Education 64 (May-June, 1993), pp.247-374.

Martin J. Finkelstein, "Women and Minority Faculty," in M. Finkelstein, The American Academic Profession (Columbus; Ohio: Ohio State University Press, 1984), pp. 179-219

Martin Finkelstein, ed., ASHE Reader on Faculty and Faculty Issues in Colleges and Universities (Lexington, Mass.: Ginn, 1985)

Ann E. Austin and Zelda F Gamson, Academic Workplace: New Demands, Heightened Tensions (Washington DC: ASHE-ERIC, 1983)

Burton Clark, The Academic Life: Small Worlds, Different Worlds (Princeton, N. J.: Carnegie Foundation for the Advancement of Teaching, 1987)

James Mauch et al., The Emeritus Professor: Old Rank: New Meaning (Washington, D. C.: ASHE-ERIC Research Report, 1990)

Richard P. Chait, "The Future of Academic Tenure," Priorities 3 (Spring, 1995), pp. 1-11, OLR.

Michael W. McPherson and Gordon C. Winston, "The Economics of Tenure: A Relational Perspective" in Matthew W. Finkin, ed., The Case for Tenure, pp. 99-123.

W. Todd Furniss, "Academic Tenure", in A. Knowles, International Encyclopedia of Higher Education, pp. 48-56.

Adam Yarmolinsky, "Tenure: Permanence and Change," Change 28 (May/June, 1996), pp. 16-20.

"The Culture of Tenure," Academe 82 (May-June, 1997), pp. 12-51.

Cathy A. Trower, "Tenure Snapshot," (Washington, D. C.: New Pathways Project, American Association for Higher Education, 1996)

L. Joughin, ed., Academic Freedom and Tenure (Madison, Wis.: University of Wisconsin, 1969 and later editions)

William Van Alstyne, ed., Freedom and Tenure in the Academy (Durham, North Carolina: Duke University Press, 1993)

Rolf Sartorius, "Tenure and Academic Freedom," in E. L. Pincoffs, ed., The Concept of Academic Freedom (Austin, Texas: University of Texas Press, 1975), pp. 133-158.

Ralph S. Brown and Jordan E. Kurland, "Academic Tenure and Academic Freedom," in William W. Van Alstyne, ed., Freedom and Tenure in the Academy (Durham, N. C.: Duke University Press, 1993), pp. 325-356.

Lincoln Allison, "Academic Tenure and Conservative Philosophy", Higher Education Quarterly, 44 (Winter, 1990), p. 35-59.

Henry Rosovsky, "Tenure," in H. Rosovsky, *The University: An Owner's Manual* (New York: W. W. Norton, 1990), pp.177-187.

November 20 and December 4: The Future of American Higher Education: State Reports

[November 13: Association for the Study of Higher Education Annual Meeting]

[No class November 27 Thanksgiving Recess]