

Paul Gordon Brown

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Education

Doctor of Philosophy, Higher Education, May 2016

Boston College, Chestnut Hill, MA

Dissertation: College Students, Social Media, Digital Identities, and the Digitized Self

Masters of Science, College Student Personnel, May 2002

Western Illinois University, Macomb, IL

Alumni Scholarship Recipient

Bachelor of Arts, Philosophy, Cum Laude, August 2000

State University of New York College at Geneseo, Geneseo, NY

Study Abroad at Oxford University, UK; Honors Program Graduate

Further graduate coursework:

- *Women's and Gender Studies courses, Miami University, 2003-2004*
- *College Student Cultures course, University of Iowa Big 10 Summer Institute, Summer 2012.*

Current Experience

Director of Curriculum, Training, and Research (March 2016 – present)

Roompact, Chicago, IL

Higher education technology and software company focusing on residential education and assessment

- Participate in leadership team helping to set direction for future product roadmaps and customer acquisition
- Manage all aspects of company's social media presence including content marketing and brand presence
- Develop training and onboarding materials for clients to maximize use of software and services
- Ensure products are grounded in the latest academic research and contribute to literature within the field
- Represent the company at professional conferences and to professional association leadership

Independent Speaker and Consultant (September 2011 – present)

Built a successful speaking and consulting business capitalizing on my research into digital and social technology's impact on the college environment and college student learning and development.

- Presented at over 50 different institutions of higher education, non-profits, corporations and conferences
- Recognized by LinkedIn's SlideShare as a "Keynote Author" for excellence in presentation delivery and design
- Designated a "Top Voice" in Education by LinkedIn for consistently providing high quality content
- Recognized on EdTech Magazine's 2015 Deans List as a Must-Read Higher Ed IT Blogger

Interim Assistant Vice President for Student Success and Dean of Students (March 2015 – August 2015)

Fashion Institute of Technology, New York City, NY

10,000 students. Responsible for all student development functions at the College including supervising of the Directors and Offices of Athletics and Recreation, Counseling, Disability Support Services, Educational Opportunity Programs, Health Services, Residential Life, and Student Activities and Orientation.

- Supported the Vice President in the overall management of the Division.
- Provided leadership for projects including: student engagement, community standards, crisis response, behavioral intervention, health and wellness initiatives, and Title IX compliance.
- Worked in collaboration with faculty, academic deans, vice presidents, and student organizations to address student concerns, campus safety, and disciplinary and campus life issues.
- Reviewed and implemented policies consistent with institutional needs, best practices, and state and federal law
- Managed departmental budgetary and human resources needs.
- Engaged in overall assessment and initial strategic planning to ensure a successful transition.

Experience During Full-Time Doctoral Study

Adjunct Lecturer (September 2012 – May 2015)
School of Education, Merrimack College, North Andover, MA

Graduate Assistant (September 2014 – February 2015)
Learning Resources for Student Athletes, Boston College, Chestnut Hill, MA

Teaching Assistant/Fellow (September 2011 – May 2014)
Lynch School of Education, Boston College, Chestnut Hill, MA

Apprenticeship in College Teaching Program Fellow (Fall 2012, Fall 2013 – Spring 2014)
Connors Learning Center, Boston College, Chestnut Hill, MA

Research Assistant, Big Picture Longitudinal Study (September 2011 – May 2013)
Lynch School of Education, Boston College, Chestnut Hill, MA

Further Experience

Assistant Director for Learning Communities and Assessment (September 2008-August 2011)

Area Director (July 2007-September 2008)

Assistant Director for Student and Staff Development (July 2006-June 2007)

Residential Education, Housing and Dining Programs, American University, Washington, DC

Comprehensive housing office encompassing residential education, operations, and conference and guest services

Duties evolved across multiple positions through position changes and promotions.

- Led the transition to a residential curriculum through the development of strategic plans, learning outcomes, lesson plans, and continuous improvement through assessment procedures
- Instituted programming in response to assessment data increasing resident satisfaction by 10% and increasing resident perceptions of the residence halls as enhancing their learning experience by 25%
- Coordinated departmental assessment efforts administering national instruments and focus groups
- Served on the Vice Provost's retention committee researching and selecting MAP-Works retention software
- Co-established and coordinated academic intervention program for students experiencing academic difficulty
- Created and administered the Sophomore Residential Community Clusters program (student-designed LLPs)
- Coordinated University College first year student LLPs with the offices of General Education and New Student Programs, provided support for housing assignments, classroom facilities, and overall program development
- Advocated for and managed the consolidation of Honors Program LLPs into an integrated living learning center
- Supported and provided direction to the Resident Faculty Program for live-in faculty members
- Directly supervised professional resident directors in residence halls with a combined population of ~2000
- Reviewed administrative and operational budgets, developed tools and procedures for greater accountability
- Advised and collaborated with the university student conduct process
- Served on department leadership team providing directions to all facets of housing and dining programs
- Participated in upper-level on-call duty rotation reporting to the Director of Residence Life and Executive Director
- Served on weekly committee with Dean and departmental heads coordinating response to students-in-crisis
- Chaired departmental search committees for 20+ full time staff positions and served on an additional committees
- Chaired a committee to develop a professional staff competency-based training and development plan
- Created employment search values and developed and redesigned all staff recruitment related materials
- Advised the Residence Hall Association: Co-developed a new constitution and structure; revised financial policies and procedures; initiated student leadership training programs; established a chapter of the National Residence Hall Honorary; advised students on their nationally-winning bid for 2008 RHA Building Block Award
- Liaised with human resources on all personnel related matters for 25 full time staff and 200+ student staff
- Developed resident assistant training programs with intentionally designed learning outcomes and assessments
- Planned and implemented fall and spring resident assistant recruitment and selection processes, developing a new database tracking system and creating entire resident assistant application web portal

Assistant Director for Academic and Living Learning Support (July 2004-June 2006)

Miami University, University Honors & Scholars Program

Office charged with the administration of three university programs for high ability and high achieving students: Harrison Scholars (~100), Honors Students (~800), and Oxford Scholars (~1200)

Living Learning Support for Honors & Scholars Living Learning Communities (LLCs)

- Coordinated residence hall based courses and programming for three LLCs
- Collaborated on redeveloping first year LLC course syllabus, and the creation of two upper-class LLC syllabi
- Co-developed enriched residence hall-based sections of English Composition for Honors & Scholars students
- Recruited and trained instructors and student teaching associates
- Participated in recruitment, selection and training of live-in academic advisers and residence hall directors
- Developed plans for expansion of upper-class housing options, doubling capacity to ~200 students
- Distributed bi-weekly e-newsletters and maintained web resources on academic and co-curricular opportunities
- Planned events, speakers and seminars related to the curriculum and goals of the LLCs and Honors faculty
- Advised the Honors and Scholars Advisory Board student organization

Academic Support for Honors and Scholars students

- Acted as sole academic support adviser for Honors Program students providing individual and group advising
- Coordinated with students' primary academic advisers in all university departments and divisions
- Coordinated and executed first year student orientation communications, presentations, and web/print resources
- Initiated and collaborated to restructure program requirements, philosophy, vision and goals for holistic student development based on Baxter-Magolda's Learning Partnerships Model
- Reviewed and tracked student progress and GPA, providing developmental interventions when appropriate
- Coordinated and tracked honors thesis process, reviewed petitions for honors experience credit, course extensions, and teaching assistantships for all university students

Bishop Hall Director Upper-class Honors & Scholars living learning community. (2 resident assistants, ~90 residents)

First Year Adviser, Honors and Scholars Community (July 2002-May 2004)

Office of Residence Life and New Student Programs, Miami University, Oxford, OH

Program Adviser, School of Business International Programs (May-June 2003 and 2004)

Miami University Richard T. Farmer School of Business, Regents College, London, UK

Graduate Adviser, University Union Board (August 2001-May 2002)

Office of Student Activities, Western Illinois University, Macomb, IL

Graduate and Family Housing Support Staff (August 2001-May 2002)

University Housing Dining Services, Western Illinois University, Macomb, IL

ACUHO-I Intern, Conference Housing Operations (May-August 2001)

Housing and Dining Services, University of Alaska Anchorage, Anchorage, AK

Graduate Assistant (August 2000-May 2001)

Student Assistance Center, Western Illinois University, Macomb IL

Selected Professional Affiliations, Service and Awards

Professional Affiliations and Service

- **American College Personnel Association, ACPA, member (2000-present)**
 - Director of Membership Development—Elect, Governing Board (2015, 2016-2018)
 - Presidential Task Force on Digital Technology in Student Affairs (2014-2015)
 - Coordinator of Standing Committees (Elected to 2 terms; 2011-2015)
 - Membership Recruitment and Retention Committee (2011-present)
 - Nominations and Elections Committee (2011-present)
 - Technology Advisory Committee (2010-2011)
 - District of Columbia College Personnel Association re-chartering committee (2009-2010)
 - Standing Committee for Men
 - Chair (2008-2010)
 - Publications Coordinator (2005-2006)
 - Coordinator for Research and Scholarship (2003-2005)
 - Representative to Core Council for Professional Issues (2002-2003)
- **American Educational Research Association, AERA, member (2012-2016)**
- **Association of College and University Housing Officers – International (2006-2011, 2016-present)**
 - Selected and participated in National Housing Training Institute (2008)
- **Association for the Study of Higher Education, ASHE, member (2011-present)**
- **National Academic Advising Association, NACADA, member (2003-2006, 2014-2016)**
- **National Association of Student Personnel Administrators, NASPA, member (2000-present)**
- **Residential Curriculum Institute, RCI**
 - Faculty member (2013, 2014, 2015, 2016)

Awards

- ACPA Foundation Diamond Honoree (2017)
- LinkedIn “Top Voice” (2016)
- ACPA Standing Committee Advocate Award (2015)
- Donald J. White Teaching Excellence Award – Boston College (2014)
- MACUHO Mid-Level Professional Award (2008)
- Staff Performance Award for Innovation – American University (2008)
- CAACURH Hellenbeck Service Award (2008)
- American University Residence Hall Association award named the “Paul G. Brown Distinguished Service Award” (2008)

Teaching/Curricular Experience

Courses Taught:

- **Capstone in Higher Education (ED590C)**, 4 credits, graduate-level, Merrimack College, Spring 2015
- **Higher Education Fellowship Internship Experience (ED560G)**, 2 credits, graduate-level, Merrimack College
Fall 2012, Spring 2013, Fall 2013, Spring 2014, Fall 2014
- **Field Experience in Higher Education (ED 976)**, 2 credits, graduate-level, Boston College
Fall 2011, Fall 2012, Fall 2013
- **Advanced Field Experience in Higher Education (ED 977)**, 1 credit, graduate-level, Boston College
Spring 2012, Spring 2013 (2 sections), Spring 2014
- **Introduction to Scholarship, Leadership and Service (HON 280)**, 1 credit, undergraduate-level, Miami University
8 sections between January 2003-May 2006
- **Student Development in the Residence Halls (EDL 301)**, 1 credit, undergraduate-level, Miami University
Spring 2004

Teaching Assistant

- **Theories of Student Development (ED 778)**, 3 credits, graduate-level, Boston College, Spring 2014 (2 sections)
- **Advanced Seminar in College Student Development (ED 708)**, 3 credits, graduate-level, Boston College, Fall 2013
- **Higher Education in American Society (ED 770)**, 3 credits, graduate-level, Boston College, Fall 2013
- **Introduction to College Student Personnel (CSP 552)**, 3 credits, graduate-level, Western Illinois University, Fall 2001
- **Introduction to Logic (PHIL 111)**, 3 credits, undergraduate-level, SUNY Geneseo, Fall 1999
- **Minds, Dreams, and Machines (PHIL 103)**, 3 credits, undergraduate-level, SUNY Geneseo, Spring 1999

Apprenticeship in College Teaching Program Fellow (Fall 2012, Fall 2013-present)

Connors Learning Center, Boston College, Chestnut Hill, MA

- Co-develop, implement, and present professional development orientations and training sessions on teaching and learning for graduate student teaching assistants and instructors

Coordinator for Honors & Scholars Living Learning Community (LLC) Courses (July 2004-June 2006)

Miami University, University Honors & Scholars Program

- Collaborated on redeveloping first year LLC course syllabus, and the creation of two upper-class LLC course syllabi
- Co-developed enriched residence hall-based sections of English Composition for Honors and Scholars students
- Recruited and trained instructors and Undergraduate Associates

Faculty-Professional Learning Community on Living Learning Communities (August 2004-May 2005)

Miami University, Center for the Enhancement of Learning and Teaching (CELT)

- Applied for and participated in a year-long learning community to enhance the curricular components of living learning communities at Miami University

Editorial Service and Publications

Editorial Service

- Manuscript Reader (August 2004-March 2005) – About Campus Magazine
- Editor (2003, 2004, 2005) - American College Personnel Association, Standing Committee for Men Research Briefs
- Content and Technical Editor (September 2000-May 2001) - Western Illinois University Journal of College Student Personnel

Books

Brown, P. G., Meriwether, J. L., O'Connell, C., & Pasquini, L. A. (2015). Contributing authors. In E. Qualman, *What happens on campus stays on YouTube*. Cambridge, MA: Equalman Studios.

Book Chapters

Brown, P. G. (in progress, anticipated publication in 2017). Will technology and distance instruction save higher education? In DeVitis, J. L., & Sasso, P. A. (Eds.), *Colleges at the Crossroads: Taking Sides on Contested Issues*. New York, NY: Peter Lang.

Brown, P. G. (in progress, anticipated publication in 2017). Remixing leadership practice with emerging technology. In J. Ahlquist & L. Endersby (Eds.), *Going digital in student leadership. New Directions for Student Leadership*. San Francisco, CA: Jossey-Bass.

Brown, P. G. (2016). College student development in digital spaces. In J. Ahlquist & E. Cabellon (Eds.), *Engaging the digital generation. New Directions for Student Services*. San Francisco, CA: Jossey-Bass.

Articles

Arnold, K. D., Lynk Wartman, K., Brown, P. G., Gismondi, A. N., Pesce, J. R., & Stanfield, D. (2016, June). The connector study: A strategy for collecting post-graduation data about low-income high school students. *Journal of Education for Students Placed at Risk*, 21(3), 174-189. doi: 10.1080/10824669.2016.1172230

Brown, P. G. (2013, Winter). We are all Esther Lloyd-Jones' grandchildren. *Developments*, 11(4). Retrieved from: <http://www2.myacpa.org/publications/developments>

Brown, P. G. (2013, September/October). Re-envisioning student learning in a digital age. *About Campus* 4(18), 30-32. doi: 10.1002/abc.21129

Brown, P. G., & Shea Gasser, H. (2011, Fall). A response to "the ethics of professional involvement and development." *Developments*, 9(3). Retrieved from: <http://www2.myacpa.org/publications/developments>

Brown, P. G. (2004). On the duty for men to mentor women student affairs professionals. *ACPA Standing Committee for Men Research Brief*. Washington, DC: American College Personnel Association.

Brown, P. G. (2001). An examination of cyberethics in student affairs: Image manipulation in university publications. *Western Illinois University Journal of College Student Personnel*, 1(1), 13-24.

Presentations

Refereed Presentations – International/National

46. Ahlquist, J., Bourke, B., Brown, P. G., Cabellon, E., & Endersby, L. (2016, March). *Student affairs competencies revisited: Applying the new technology competency into common practice*. Presentation at the Annual Convention NASPA-Student Affairs Administrators in Higher Education, Indianapolis, IN.
45. Brown, P. G. (2016, March). *New research, new implications: Digitized student development, social media, and identity*. Presentation at the Annual Convention of the American College Personnel Association, Montreal, QC, Canada. * Approved for American Psychological Association continuing education credits * Approved for inclusion in Technology Competency Certificate Program
44. Ahlquist, J., Brown, P. G., Cabellon, E., Endersby, L., & Yakaboski, T. (2016, March). *Digital explorer, educator or influencer? New student affairs technology competency*. Presentation at the Annual Convention of the American College Personnel Association, Montreal, QC, Canada. * Approved for inclusion in Technology Competency Certificate Program
43. Ahlquist, J., Brown, P. G., Cabellon, E., Doody, T., and Pasquini, L. (2016, March). *Social and digital technology competency institute for college student educators*. Pre-Conference Institute at the Annual Convention of the American College Personnel Association, Montreal, QC, Canada.
42. Brown, P. G. (2016, March). *How to become "Lord of the slides!"* Genius lab presentation at the Annual Convention of the American College Personnel Association, Montreal, QC, Canada.
41. Brown, P. G. (2016, March). *Your professional network is powered by bacon*. PechaKucha presentation at the Annual Convention of the American College Personnel Association, Montreal, QC, Canada.40.
40. Brown, P.G. (2015, March). *Towards a digital college student development theory*. SAspeaks presentation at the Annual Convention of the National Association of Student Personnel Administrators, New Orleans, LA.
39. Brown, P.G., & Marine, S. (2015, March). *Flipping out: Maximizing inverted classrooms for teaching and training*. Presentation at the Annual Convention of the National Association of Student Personnel Administrators, New Orleans, LA.
38. Ahlquist, J., Brown, P.G., Dowdy, R. & Walton, M. (2015, March). *Bloggng bravely: Thoughts, tips and advice from the blogosphere*. Presentation at the Annual Convention of the National Association of Student Personnel Administrators, New Orleans, LA.
37. Bidiman, C., & Brown, P.G. (2015, March). *University-driven social media: For engagement not just broadcasting*. Presentation at the Annual Convention of the National Association of Student Personnel Administrators, New Orleans, LA.
36. Rowan-Kenyon, H., Ahlquist, J., Brown, P. G., Eaton, P., & Gismondi, A. (2015, March). *College students and digital technology: Research, outcomes, and implications*. Presentation at the Annual Convention of the National Association of Student Personnel Administrators, New Orleans, LA.
35. Brown, P.G., Endersby, L., Ferrari, C., Matthew, B., Rodriguez, J., & Windover, R. (2015, March). #SAconnect: *How to network digitally for professional development and relationship building*. Presentation at the Annual Convention of the National Association of Student Personnel Administrators, New Orleans, LA.
34. Brown, P. G. (2015). *My Improbable love affair and what it can teach you about loving each other, loving you life and loving your job*. PechaKucha presented at the Annual Convention of the American College Personnel Association, Tampa, FL.
33. Brown, P. G., & Cabellon, E. (2015, March). *Educator's selfie: Analysis and suggestions for institutional social media implementation*. Presentation at the Annual Convention of the American College Personnel Association, Tampa, FL.
32. Rowan-Kenyon, H., Ahlquist, J., Brown, P. G., Eaton, P., & Gismondi, A. (2015, March). *College students and digital technology: Research, outcomes, and implications*. Presentation at the Annual Convention of the American College Personnel Association, Tampa, FL.
31. Abell, K., Ahlquist, J., Brown, P. G., Meriwether, J., & Shea Gasser, H. (2015, March). #SAwrites: *Professional development through blogging in student affairs*. Presentation at the Annual Convention of the American College Personnel Association, Tampa, FL. * Sponsored by the Mid-Level Community of Practice.
30. Ahlquist, J., & Brown, P. G. (2015, March). *What grad school didn't teach you about your digital life*. Presentation at the Annual Convention of the American College Personnel Association, Tampa, FL.
29. Arnold, K., Soto, R., Methven, L., and Brown, P. G. (2014, November). *Postsecondary outcomes of innovative high schools: The big picture longitudinal study*. Research paper presented at the Annual Meeting of the Association for the Study of Higher Education, Washington, DC.
28. Brown, P. G. (2014, March). *Digital identity is not about identity at all*. PechaKucha Presentation at the Annual Convention of the American College Personnel Association, Indianapolis, IN.

27. Brown, P. G. (2014, March). *Experiments in teaching and training with social media*. Presentation at the Annual Convention of the American College Personnel Association, Indianapolis, IN. * Sponsored by the Commission on Academic Support in Higher Education.
26. Brown, P. G. (2014, March). *Universities in the new millennium: Threats, opportunities and change*. Presentation at the Annual Convention of the American College Personnel Association, Indianapolis, IN.
25. Brown, P. G. (2014, March). *Teaching and training with social media and technology*. Presentation at the Annual Convention of the National Association of Student Personnel Administrators, Baltimore, MD.
24. Brown, P. G. (2014, March). *The way forward for the university in a digital age*. Presentation at the Annual Convention of the National Association of Student Personnel Administrators, Baltimore, MD.
23. Brown, P. G. (2013, November). "College student development theory for cyborgs." With A. M. Martinez-Aleman, J. T. Minor, K. Nehls, C. C. Ozaki, K. Renn, and W. Tierney. *The future of higher education in six minutes and forty seconds*. Coordinating presenter at President-sponsored session at the Annual Meeting of the Association for the Study of Higher Education, St. Louis, MO.
22. Brown, P. G., Cabellon, E., Love, P., and Renn, K. (2013, March). *The future of student affairs in six minutes and forty seconds*. Presentation at the Annual Convention of the American College Personnel Association, Las Vegas, NV.
21. Brown, P. G. (2013, March). *Exploring the emergence of the residential curriculum model*. Poster presentation at the Annual Convention of the American College Personnel Association, Las Vegas, NV.
20. Brown, P. G. (2013, January). *The university in the age of web 2.0: A value proposition*. Presentation at the Dalton Institute on College Student Values, Tallahassee, FL.
19. Brown, P. G. (2013, January). *A review of literature on web 2.0 and college student learning in informal contexts*. Presentation at the Dalton Institute on College Student Values, Tallahassee, FL.
18. Arnold, K. D., Brown, P. G., Gismondi, A. N., Pesce, J. R., and Stanfield, D. A. (2012, November). *Capturing the elusive: Accounting for study attrition and complex trajectories in a longitudinal study of low-income high school graduates*. Paper presented at the Annual Meeting of the Association for the Study of Higher Education, Las Vegas, NV.
17. Brown, P. G. (2012, March). *How we lost control: The web 2.0 university*. Presentation at the Annual Convention of the American College Personnel Association, Louisville, KY.
16. Brown, P. G., Eller, J., & Treter, D. (2011, March). *Developing a residential education curriculum: American University exemplar*. Promising Practice presentation at the Annual Convention of the American College Personnel Association, Baltimore, MD.
15. Brown, P. G. (2011, March). *Challenging our practice and choices: The impact of web 2.0 technology*. Presentation at the Annual Convention of the American College Personnel Association, Baltimore, MD.
14. Brown, P. G. (2010, October). *LLPs 2.0: How social technology is changing the way students communicate, collaborate and learn*. Presentation at the Living Learning Programs Conference of the Association of College and University Housing Officers–International, Charlotte, NC.
13. Brown, P. G. (2010, October). *LLPs 2.0: Social technology boot camp*. Presentation at the Living Learning Programs Conference of the Association of College and University Housing Officers–International, Charlotte, NC.
12. Brown, P. G. (2010, October). *Designing outside 8.5x11: Developing effective publications and advertising for LLPs*. Presentation at the Living Learning Programs Conference of the Association of College and University Housing Officers–International, Charlotte, NC. * Recognized through participant evaluations as the top program of the conference.
11. Brown, P. G. (2010, October). *Living learning programs for gender non-conforming students*. Presentation at the Living Learning Programs Conference of the Association of College and University Housing Officers–International, Charlotte, NC.
10. Brown, P. G. (2010, October). *Developing a living-learning program curriculum and positive community involvement plan*. Poster session at the Living Learning Programs Conference of the Association of College and University Housing Officers–International, Charlotte, NC.
9. Brown, P. G. (2009, October). *Student 2.0: How social technology is changing the way students communicate, collaborate and learn*. Presentation at the Living Learning Programs Conference of the Association of College and University Housing Officers–International, Columbus, OH.
8. Brown, P. G. (2009, October). *Collaborating with honors programs for successful living learning communities*. Presentation at the Living Learning Programs Conference of the Association of College and University Housing Officers–International, Columbus, OH.
7. Brown, P. G. (2009, June). *Student 2.0: How social technology is changing the way students communicate, collaborate and learn*. Presentation at the National Convention of the Association of College and University Housing Officers–International, Baltimore, MD.

6. Brown, P. G., Lukers, L., & Onuska, J. (2006, March). *Building academic support through community: Supporting honors and high ability students*. Presentation at the Annual Convention of the American College Personnel Association, Indianapolis, IN.
5. Brown, P. G., Lukers, L., & Onuska, J. (2006, March). *Building living learning communities that support honors students: A Miami University exemplar*. Promising Practice Presentation at the Annual Convention of the American College Personnel Association, Indianapolis, IN.
4. Welkener, M., Barton, M., Berman, M. J., Brown, P. G., Hey, J., Lipnickey, S., Rubenstein, J., & Thomas, S. (2006, April). *A strategic living learning community plan: Miami University's academic/student affairs partnership*. Presentation at the Annual Convention of the American College Personnel Association, Nashville, TN.
3. Welkener, M., Barton, M., Brown, P. G., Hart, W., Lipnickey, S., & Yarrison-Rice, J. (2004, November). *Living learning communities: Creating academic and student affairs partnerships*. Presentation at the Lilly International Conference on College Teaching, Oxford, OH.
2. Brown, P. G., & Powell, T. (2004, October). *Bridging academic and student affairs: A strategy for advising high achieving students*. Presentation at the Annual Conference of the National Association of Academic Advisers, Cincinnati, OH.
1. Coller, M., Brown, P. G., Clayton, J., & Headrick, J. (2003, October). *Assessment in academic advising*. Pre-Conference workshop at the National Conference of the National Association of Academic Advisers, Dallas, TX.

Refereed Presentations – Regional/Local

15. Brown, P. G. (2016, November). *Writing outcomes for digital student development*. Presentation at the Annual Conference of the Great Lakes Association of College and University Housing Officers (GLACUHO), Cincinnati, OH.
14. Brown, P. G. (2016, November). *Highlighting your strengths as a professional online*. Presentation at the Annual Conference of the Great Lakes Association of College and University Housing Officers (GLACUHO), Cincinnati, OH.
13. Brown, P. G. (2016, November). *Building online engagement through social media*. Presentation at the Annual Conference of the Great Lakes Association of College and University Housing Officers (GLACUHO), Cincinnati, OH.
12. Aho, R., & Brown, P. G. (2016, November). *Digitized student development*. Presentation at the Annual Conference of the Association of Inter-Mountain Housing Officers (AIMHO), Boulder, CO.
11. Brown, P. G. (2016, October). *7 questions to ask before you jump into social media marketing*. Presentation at the Association of College and University Housing Officers International's (ACUHO-I) Business Operations Conference, Scottsdale, AZ.
10. Brown, P. G. (2016, October). *Building a departmental culture for digital professional engagement*. Presentation at the Association of College and University Housing Officers International's (ACUHO-I) Business Operations Conference, Scottsdale, AZ.
9. Brown, P. G. (2016, October). *Design basics for do-it-yourself print and digital publications*. Presentation at the Association of College and University Housing Officers International's (ACUHO-I) Business Operations Conference, Scottsdale, AZ.
8. Biernbaum, M., Brinton, M., Brown, P. G., Cummins, J., & Sonnentag, C. (2016, February). *Developing your student affairs digital toolbox*. Presentation at the Colorado College Personnel Association Annual Conference, Denver, CO.
7. Brown, P.G. (2014, November). *Understanding the digital identity development of our students*. Presentation at the Annual Conference of Region I of the National Association of Student Personnel Administrators, Newport, RI.
6. Brown, P. G. (2010, December). *From macro to micro: Greening your campus*. Presentation at the Annual Conference of the District of Columbia College Personnel Association, Washington, DC.
5. Anthony, C., Autry, J., & Brown, P. G. (2010, December). *Got conflict: Students can help*. Presentation at the Annual Conference of the District of Columbia College Personnel Association, Washington, DC.
4. Brown, P. G. (2009, February). *Student 2.0: How social technology is changing the way students communicate, collaborate and learn*. Presentation at the Region II: Graduate Students and New Professionals Conference of the National Association of Student Personnel Administrators, Washington, DC.
3. Brown, P. G. (2009, February). *Designing presentations that pop!* Presentation at the Region II: Graduate Students and New Professionals Conference of the National Association of Student Personnel Administrators, Washington, DC.
2. Brown, P. G. (2009, February). *Student 2.0: How social technology is changing the way students communicate, collaborate and learn*. Presentation at the Maryland Student Affairs Conference, College Park, MD.
1. Bauer, S., Brown, P. G., & Kleinhans, S. (2001, October). *Are we going to print? Experiences establishing a student-run academic journal*. Presentation at the Fall Conference of the Iowa Student Personnel Association, Iowa City, IA, October 2001.

Invited Presentations

50. Brown, P. G. (2017, January). *The social media lives of today's college student*. Presentation to the staff at University of Wisconsin Whitewater, Whitewater, WI.
49. Brown, P. G. (2016, December). *Who is your social media self? College student motivation and vulnerability online*. Presentation to the faculty, staff, and students at Boston University as a part of the Digital Learning Initiative, Boston, MA.
48. Brown, P. G. (2016, December). *Moving beyond programming and towards intentional curricular approaches*. Online webinar panel for the members of the Boston Area College Housing Association (BACHA).
47. Brown, P. G. (2016, October). *Developing resiliency in online leaders*. Presentation to the leadership educators at the LEAD365 National Conference, Orlando, FL.
46. Brown, P. G. (2016, October). *Digital civic engagement: Helping students find their voice*. Keynote address at the Association of College Unions-International (ACUI) Region IV, Boulder, CO.
45. Brown, P. G. (2016, October). *Educators as partners in digital engagement: What you can do*. Presentation at the Association of College Unions-International (ACUI) Region IV, Boulder, CO.
44. Brown, P. G. (2016, June). *#Greek: Social media and today's college students*. Keynote address at the Fraternity and Sorority Life Summit of the Carolinas, Charlotte, NC.
43. Brown, P. G. (2016, June). *Online development and the college student*. Presentation at the Western Illinois College Student Personnel-Student Services Summer Institute, Macomb, IL.
42. Brown, P. G. (2016, June). *Like This Keynote! Social-Digital Student Satisfaction and Engagement*. Keynote address at the OrgSync Connect Users Conference, Dallas, TX.
41. Brown, P. G. (2016, June). *Beyond likes, towards engagement: Connecting with students via social media*. Presentation at the OrgSync Connect Users Conference, Dallas, TX.
40. Brown, P. G., Faerman, L., Harris, P. A., Koch, V. A., & Lloyd, S. (2016, May). *Student activism and civility*. Online webinar for the members of the Association of College and University Housing Officers-International (ACUHO-I).
39. Brown, P. G. (2016, April). *There's a lot going on behind that screen*. Lighting-style presentation at the Online Learning Consortium's (OLC) Innovate Conference of the Online Learning Consortium, New Orleans, LA.
38. Brown, P. G. (2016, April). *What's going on behind the screen: Digitized student development*. Featured presentation at the Online Learning Consortium's (OLC) Innovate Conference of the Online Learning Consortium, New Orleans, LA.
37. Brown, P. G. (2016, April). *Engaging with today's digital college student: Practices that positively impact your students*. Presentation to the faculty at Suffolk County Community College.
36. Brown, P. G. (2016, February). *Being good digital partners with college students*. Keynote address at the Colorado College Personnel Association Annual Conference (CPAC), Denver, CO.
35. Brown, P. G. (2016, February). *Being good digital partners with college students*. Presentation at the Colorado College Personnel Association Annual Conference, Denver, CO.
34. Brown, P. G. (2016, January). *Development and engagement in the age of social media*. Presentation to the residence life staff at University of Dayton, Dayton OH.
33. Brown, P. G. (2015, November). *Coaching effective digital leaders starts with your selfie*. Presentation to the leadership educators at the LEAD365 National Conference, Orlando, FL.
32. Brown, P. G. (2015, October). *Using social smarts to engage students on social media*. Presentation to the staff at University of Delaware, Newark, DE.
31. Brown, P. G., & Herndon, S. (2015, October). *Conducting an archeological dig*. Presentation as faculty member of the American College Personnel Association Residential Curriculum Institute, Indianapolis, IN.
30. Brown, P. G. (2015, July). *The Digital Development of College Students*. Presentation to the staff at Indiana University Southeast, New Albany, IN.
29. Brown, P. G. (June, 2015). *Why do we lose our minds when it comes to social media?* Presentation to the attendees of the Northeast Association of College and University Housing Officers, Worcester, MA.
28. Brown, P. G. (2015, May). *Can an airline really inspire humanity?* Presentation to the staff at JetBlue Airways, New York, New York.
27. Brown, P. G. (2015, April). *Making your student engagement social*. Presentation to the faculty and staff at Indiana State University, Terre Haute, IN.
26. Brown, P. G., and Wall, V. (2015, February). *Social Justice. Media. Change*. Presentation to the faculty and staff at Longwood University, Farmville, Virginia.
25. Brown, P. G. (2015, February). *Social smarts: Engaging students through social media*. Presentation to professionals in the College Student Personnel Association of New York State (CSPA-NYS), Buffalo, NY.
24. Brown, P. G. (2015, February). *Using social media in college teaching and training*. Presentation to the faculty and staff at State University of New York College at Buffalo, Buffalo, NY.

23. Brown, P. G. (2015, February). *The social media student and how to engage them*. Presentation to the faculty and staff at University of New Hampshire, Durham, NH.
22. Brown, P. G. (2015, January). Making you student engagement social. Presentation to the faculty and staff at University of Rhode Island, South Kingstown, RI.
21. Brown, P. G. (2015, January). *Be a momentous professional online*. Presentation at the OACUHO Residence Life Conference at University of Guelph, Guelph, ON.
20. Brown, P. G. (2015, January). Social media can do that. Presentation to the staff at New York Institute of Technology, New York, NY.
19. Brown, P. G. (2014, October). *The challenges and opportunities of a social residential curriculum*. Keynote Address at the American College Personnel Association Residential Curriculum Institute, Blacksburg, VA.
18. Brown, P. G. (2014, October). *Conducting an archeological dig*. Presentation as faculty member of the American College Personnel Association Residential Curriculum Institute, Blacksburg, VA.
17. Brown, P. G. (2014, May). *Social technology's impact on students and higher learning*. Presentation to the student affairs staff at American University in Dubai. Dubai, United Arab Emirates.
16. Brown, P. G. (2013, October). *Engaging stakeholders*. Presentation as faculty member of the American College Personnel Association Residential Curriculum Institute, Columbia, SC.
15. Brown, P. G. (2013, October). *Developing a comprehensive assessment plan*. Presentation as faculty member of the American College Personnel Association Residential Curriculum Institute, Columbia, SC.
14. Brown, P. G. (2013, October). *RoboStudent: How Technology is Changing the Nature of Student Development*. Keynote address at the Wisconsin Student Personnel Association Fall Conference, Wisconsin Dells, WI.
13. Brown, P. G. (2013, October). *The university in the age of web 2.0: How we need to change*. Presentation at Wisconsin Student Personnel Association Fall Conference, Wisconsin Dells, WI.
12. Brown, P. G. (2013, August). *The university in the age of web 2.0: How we need to change*. Presentation to the faculty and staff at Mount Holyoke College Department of Residence Life, South Hadley, MA.
11. Brown, P. G. (2013, July). *Cybernetic Student Development*. Keynote address at The Student Affairs Technology UnConference, Boston, MA.
10. Brown, P. G. (2013, June). *The university in the age of web 2.0: How we need to change*. Presentation to the faculty and staff at Johnson and Whales University, Denver, CO.
9. Brown, P. G. (2013, April). "The coming of the student cyborg." With J. E. Coffey, R. J. Dietel, S. Goldfarb-Rab, C. Greenhow, M. Helmsing, Y. B. Kafai, K. Kendall Gutherie, J. L. Kolodner, J. Mahiri, K. Renn, and B. Tynes. *IGNITE: Access to knowledge in the age of social media*. Invited presentation at AERA President-sponsored session at the American Educational Research Association, San Francisco, CA.
8. Brown, P. G. (2011, December). *Student activities and social media: Using Twitter and Foursquare*. Presentation to the Boston College Student Programs Office, Chestnut Hill, MA.
7. Brown, P. G. (2010, November). *Designing outside 8.5x11: Developing effective publications and presentations*. Presentation to the American University Office of Campus Life, Washington, DC.
6. Treter, D., Brown, P. G., & Eller, J. (2010, October). *American University: The pillars of residential education*. Invited Showcase School presentation at the American College Personnel Association Residential Curriculum Institute, St. Paul, MN.
5. Brown, P. G. (2010, May). *Creating effective and exciting orientation presentations*. Presentation to the American University Office of New Student Programs, Washington, DC.
4. Brown, P. G. (2010, April). *Student 2.0: How social technology is changing the way students communicate, collaborate and learn*. Presentation at the University of Vermont, Burlington, VT.
3. Brown, P. G. (2009, October) *Student 2.0: How social technology is changing the way students communicate, collaborate and learn*. Presentation to the University of Maryland Counseling Center, College Park, MD.
2. Brown, P. G. (2009, October). *Student 2.0: How social technology is changing the way students communicate, collaborate and learn*. Presentation to the Georgetown University Office of Residence Life, Washington, DC.
1. Brown, P. G. (2004, January). *Rethinking our engagement with male students*. Presentation to the Miami University Office of Residence Life and New Student Programs, Oxford, OH.

Presentations to Student Audiences

32. Brown, P. G. (2016, October). *Going viral! Developing an online brand for leadership and career success*. Leadership lab presentation to the student leaders at the LEAD365 National Conference, Orlando, FL.
31. Brown, P. G. (2016, October). *How to bring your authentic self to social media*. Presentation to the student leaders at the LEAD365 National Conference, Orlando, FL.
30. Brown, P. G. (2016, April). *How to be a digital leader*. Presentation to the student leaders of Suffolk County Community College.
29. Brown, P. G. (2016, January). *BeActDo. Digital leadership, reputation and being your best self*. Presentation to the student staff at University of Dayton, Dayton OH.
28. Brown, P. G. (2015, November). *The naked leader's new digital clothes*. Presentation to the student leaders at the LEAD365 National Conference, Orlando, FL.
27. Brown, P. G. (2015, October). *Being a digital leader*. Presentation to the students at University of Delaware, Newark, DE.
26. Brown, P. G. (2015, October). *What happens at Boston Latin School stays on YouTube*. Presentation to the students of Boston Latin School, Boston, MA.
25. Brown, P. G. (2015, August). *Boldness has genius, power, and magic in it*. Presentation to the student leaders at University of California, Los Angeles, Los Angeles, CA.
24. Brown, P. G. (2015, July). *Be. Act. Do. Making choices in your online life*. Presentation to the students at Indiana University Southeast, New Albany, IN.
23. Brown, P. G. (2015, June). *What every orientation leader needs to know about social media*. Presentation to the student orientation leaders at Keene State College, Keene, NH.22.
22. Brown, P.G. (2015, April). *Be. Act. Do. Making choices in your online life*. Presentation to the students at Indiana State University, Terre Haute, IN.
21. Brown, P.G., and Wall, V. (2015, February). *Digital Social Justice*. Keynote for the Social Justice in Action Leadership Summit for the students at Longwood University, Farmville, Virginia.
20. Brown, P.G. (2015, February). *Social self. Social Media. Social change*. Presentation to the students at Longwood University, Farmville, Virginia.
19. Brown, P.G. (2015, February). *The digital life of college students*. Presentation to the students of the Higher Education and Student Affairs Administration program at State University of New York College at Buffalo, Buffalo, NY.
18. Brown, P. G. (2015, January). *Social media momentum: Developing digital community in residence*. Keynote presentation at the OACUHO Residence Life Conference at University of Guelph, Guelph, ON.
17. Brown, P.G. (2015, January). *I want you to stop programming*. Presentation to the resident assistants at State University of New York College at Geneseo, Geneseo, NY.
16. Brown, P. G. (2014, December). *Be. Act. Do. Making choices in your online life*. Presentation to first year student reading program at Ripon College, Ripon, WI.
15. Brown, P. G. (2014, April). *Student affairs and your digital professional identity*. Presentation to students interested in student affairs as a career at Keene State College, Keene, NH.
13. Brown, P. G. (2013, October). *Technology, students, and building your online identity*. Presentation to the Student Affairs 101 students at the Wisconsin Student Personnel Association Fall Conference, Wisconsin Dells, WI.
12. Brown, P. G. (2013, August). *Understanding, utilizing, teaching and community building with social media*. Presentation to the resident assistant staff at Mount Holyoke College, South Hadley, MA.
11. Brown, P. G. (2013, June). *Designing presentations that pop!* Presentation to the orientation staff at Johnson and Whales University, Denver, CO.
10. Brown, P. G. (2013, March). *Engaging resident students with social media*. Presentation to the resident assistant staff at Mount Holyoke College, South Hadley, MA.
9. Brown, P. G. (2012, August). *Living Together: RA Skills for Engaging in Conversations on Diversity and Social Justice*. Presentation to the resident assistant staff at Boston College, Chestnut Hill, MA.
8. Brown, P. G. (2010, October). *Student 2.0: Social technology and the resident assistant*. Presentation to the resident assistant staff at Georgetown University, Washington, DC.
7. Brown, P. G. (2008, November). *The leadership journey of A. Square*. Presentation at the Regional Conference of the Central Atlantic Affiliate of College and University Residence Halls, Stevenson University, Stevenson, MD.
6. Brown, P. G. (2008, November). *Where did the men go?* Presentation at the Regional Conference of the Central Atlantic Affiliate of College and University Residence Halls, Stevenson University, Stevenson, MD.
5. Brown, P. G. (2008, November). *Designing presentations that pop!* Presentation at the Regional Conference of the Central Atlantic Affiliate of College and University Residence Halls, Stevenson University, Stevenson, MD.

4. Gage, A., & Brown, P. G. (2003, October). *Fostering leadership: Exploring advising & leadership styles*. Presentation at the Regional Conference of the Central Atlantic Affiliate of College and University Residence Halls, Kent State University, Kent, OH.
3. Gage, A., Brown, P. G., & White, T. J. (2003, March). *Adviser-president relations*. Presentation at the No Frills Conference of the Central Atlantic Affiliate of College and University Residence Halls, University of Maryland Baltimore County, Baltimore, MD.
2. Brown, P. G. (2001, February). *Lies your teacher told you*. Presentation at the WISDOM Diversity Conference at Western Illinois University, Macomb, IL.
1. *Designing outside 8.5 by 11*. Presented to multiple audiences over 25 times since 2002. Winner of Top 40 Program at the National Convention of the National Association of College and University Residence Halls, Oklahoma State University, Stillwater, OK, May 2008. Winner of Top Ten at Central Atlantic Affiliate of College and University Residence Halls Regional Conference, Bowling Green State University, Bowling Green, OH, November 2007.

Service as Discussant and/or Moderator

5. Brown, P. G., & Lloyd, R. (2015, October). *Roundtable: Staff recruitment and training for a residential curriculum*. Presentation as faculty member of the American College Personnel Association Residential Curriculum Institute, Indianapolis, IN.
4. Chair for: Various Authors. (2014, November). *Voices from the edge*. Research paper session at the Annual Convention of the American College Personnel Association National Convention, Washington, DC.
3. Brown, P. G. (2014, March). *Social media and student activism*. Roundtable leader at the Annual Convention of the American College Personnel Association, Indianapolis, IN.
2. Moderator for: Various Authors. (2013, March). *How do we support STEM majors?* Research paper session at the Annual Convention of the American College Personnel Association National Convention, Las Vegas, NV.
1. Panel organizer for: Abbes, E., Davis, T. L., Harper, S. R., Magolda, M. B., & Wagner, R. (2009, March). *Standing Committee for Men 25th anniversary panel on multiple identities*. Panel presentation at the National Convention of the American College Personnel Association National Convention, Washington, DC.

Residential Curriculum Workshops Facilitated

2. University of Maryland Baltimore County. (January 2016).
1. Marquette University. (December 2016).