

# Paul Gordon Brown

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## Education

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### **Doctor of Philosophy, Higher Education, May 2016**

*Boston College, Chestnut Hill, MA*

Dissertation: College Students, Social Media, Digital Identities, and the Digitized Self

### **Masters of Science, College Student Personnel, May 2002**

*Western Illinois University, Macomb, IL*

Alumni Scholarship Recipient

### **Bachelor of Arts, Philosophy, Cum Laude, August 2000**

*State University of New York College at Geneseo, Geneseo, NY*

Study Abroad at Oxford University, UK; Honors Program Graduate

#### **Further graduate coursework:**

- *Women's and Gender Studies courses, Miami University, 2003-2004*
- *College Student Cultures course, University of Iowa Big 10 Summer Institute, Summer 2012.*

## Current Experience

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### **Director for the Campus Experience** (June 2019 – present)

### **Director of Curriculum, Training, and Research** (March 2016 – May 2019)

*Roompack, Chicago, IL*

Higher education technology company focused on residential life, education, and assessment in higher education. Provides cloud-based software applications and training and consultative services.

- Founded and built the Campus Client Experience at Roompack
- Participate in leadership team helping to set direction for future product roadmaps and customer acquisition
- Ensure products are grounded in the latest academic research and contribute to literature within the field
- Work with software engineers to translate the needs of educators into workable software solutions
- Oversee all aspects of the customer experience ensuring customer happiness and retention
  - Project manage the onboarding process for new customers and directly train and guide the relationship
  - Develop educational resources and self-help guides and tutorials for the software support portal
  - Develop training materials and conduct on-site and virtual training and consultation sessions
  - Coordinate and respond to customer support inquiries ensuring fast response times and satisfaction
  - Conduct ongoing client retention efforts including regular proactive meetings and communications
  - Consult with institutions on the effective use of assessment data and develop big data efforts
- Manage all aspects of company's social media presence including blog, content marketing, and brand presence
- Serve as a graphic designer and advisor for company publications, presentations, and electronic materials
- Represent the company at professional conferences and in professional association leadership roles

### **Independent Speaker and Consultant** (September 2011 – present)

Built a successful residential curriculum and curricular approach consultation and training business.

- Designed and delivered on-site presentations and multi-day workshops and for 35 schools and counting
- Researched, wrote, and designed educational materials and open source professional resources on residential curriculum including blog articles, eBooks, podcast episodes, and videos

Built a successful speaking and consulting business capitalizing on my research into digital and social technology's impact on the university environment and college student learning and development.

- Presented at over 100 different institutions of higher education, non-profits, corporations and conferences
- Recognized by LinkedIn's SlideShare as a "Keynote Author" for excellence in presentation delivery and design
- Designated a "Top Voice" in Education by LinkedIn for consistently providing high quality content
- Recognized on EdTech Magazine's 2015 Deans List as a Must-Read Higher Ed IT Blogger

## **Interim Assistant Vice President for Student Success and Dean of Students** (March 2015 – August 2015)

### *Fashion Institute of Technology, New York City, NY*

10,000 students. Responsible for all student development functions at the College including supervising of the Directors and Offices of Athletics and Recreation, Counseling, Disability Support Services, Educational Opportunity Programs, Health Services, Residential Life, and Student Activities and Orientation.

- Supported the Vice President in the overall management of the Division.
- Provided leadership for projects including: student engagement, community standards, crisis response, behavioral intervention, health and wellness initiatives, and Title IX compliance.
- Worked in collaboration with faculty, academic deans, vice presidents, and student organizations to address student concerns, campus safety, and disciplinary and campus life issues.
- Reviewed and implemented policies consistent with institutional needs, best practices, and state and federal law
- Managed departmental budgetary and human resources needs.
- Engaged in overall assessment and initial strategic planning to ensure a successful transition.

## **Experience During Full-Time Doctoral Study**

### **Adjunct Lecturer** (September 2012 – May 2015)

*School of Education, Merrimack College, North Andover, MA*

### **Graduate Assistant** (September 2014 – February 2015)

*Learning Resources for Student Athletes, Boston College, Chestnut Hill, MA*

### **Teaching Assistant/Fellow** (September 2011 – May 2014)

*Lynch School of Education, Boston College, Chestnut Hill, MA*

### **Apprenticeship in College Teaching Program Fellow** (Fall 2012, Fall 2013 – Spring 2014)

*Connors Learning Center, Boston College, Chestnut Hill, MA*

### **Research Assistant, Big Picture Longitudinal Study** (September 2011 – May 2013)

*Lynch School of Education, Boston College, Chestnut Hill, MA*

## **Further Experience**

### **Assistant Director for Learning Communities and Assessment** (September 2008-August 2011)

#### **Area Director** (July 2007-September 2008)

### **Assistant Director for Student and Staff Development** (July 2006-June 2007)

#### *Residential Education, Housing and Dining Programs, American University, Washington, DC*

Comprehensive housing office encompassing residential education, operations, and conference and guest services

Duties evolved across multiple positions through position changes and promotions.

- Led the transition to a residential curriculum through the development of strategic plans, learning outcomes, lesson plans, and continuous improvement through assessment procedures
- Instituted programming in response to assessment data increasing resident satisfaction by 10% and increasing resident perceptions of the residence halls as enhancing their learning experience by 25%
- Coordinated departmental assessment efforts administering national instruments and focus groups
- Served on the Vice Provost's retention committee researching and selecting MAP-Works retention software
- Co-established and coordinated academic intervention program for students experiencing academic difficulty
- Created and administered the Sophomore Residential Community Clusters program (student-designed LLPs)
- Coordinated University College first year student LLPs with the offices of General Education and New Student Programs, provided support for housing assignments, classroom facilities, and overall program development
- Advocated for and managed the consolidation of Honors Program LLPs into an integrated living learning center
- Supported and provided direction to the Resident Faculty Program for live-in faculty members
- Directly supervised professional resident directors in residence halls with a combined population of ~2000
- Reviewed administrative and operational budgets, developed tools and procedures for greater accountability

- Advised and collaborated with the university student conduct process
- Served on department leadership team providing directions to all facets of housing and dining programs
- Participated in upper-level on-call duty rotation reporting to the Director of Residence Life and Executive Director
- Served on weekly committee with Dean and departmental heads coordinating response to students-in-crisis
- Chaired departmental search committees for 20+ full time staff positions and served on an additional committees
- Chaired a committee to develop a professional staff competency-based training and development plan
- Created employment search values and developed and redesigned all staff recruitment related materials
- Advised the Residence Hall Association: Co-developed a new constitution and structure; revised financial policies and procedures; initiated student leadership training programs; established a chapter of the National Residence Hall Honorary; advised students on their nationally-winning bid for 2008 RHA Building Block Award
- Liaised with human resources on all personnel related matters for 25 full time staff and 200+ student staff
- Developed resident assistant training programs with intentionally designed learning outcomes and assessments
- Planned and implemented fall and spring resident assistant recruitment and selection processes, developing a new database tracking system and creating entire resident assistant application web portal

## **Assistant Director for Academic and Living Learning Support** (July 2004-June 2006)

### ***Miami University, University Honors & Scholars Program***

Office charged with the administration of three university programs for high ability and high achieving students: Harrison Scholars (~100), Honors Students (~800), and Oxford Scholars (~1200)

#### **Living Learning Support for Honors & Scholars Living Learning Communities (LLCs)**

- Coordinated residence hall based courses and programming for three LLCs
- Collaborated on redeveloping first year LLC course syllabus, and the creation of two upper-class LLC syllabi
- Co-developed enriched residence hall-based sections of English Composition for Honors & Scholars students
- Recruited and trained instructors and student teaching associates
- Participated in recruitment, selection and training of live-in academic advisers and residence hall directors
- Developed plans for expansion of upper-class housing options, doubling capacity to ~200 students
- Distributed bi-weekly e-newsletters and maintained web resources on academic and co-curricular opportunities
- Planned events, speakers and seminars related to the curriculum and goals of the LLCs and Honors faculty
- Advised the Honors and Scholars Advisory Board student organization

#### **Academic Support for Honors and Scholars students**

- Acted as sole academic support adviser for Honors Program students providing individual and group advising
- Coordinated with students' primary academic advisers in all university departments and divisions
- Coordinated and executed first year student orientation communications, presentations, and web/print resources
- Initiated and collaborated to restructure program requirements, philosophy, vision and goals for holistic student development based on Baxter-Magolda's Learning Partnerships Model
- Reviewed and tracked student progress and GPA, providing developmental interventions when appropriate
- Coordinated and tracked honors thesis process, reviewed petitions for honors experience credit, course extensions, and teaching assistantships for all university students

**Bishop Hall Director** Upper-class Honors & Scholars living learning community. (2 resident assistants, ~90 residents)

## **First Year Adviser, Honors and Scholars Community** (July 2002-May 2004)

***Office of Residence Life and New Student Programs, Miami University, Oxford, OH***

## **Program Adviser, School of Business International Programs** (May-June 2003 and 2004)

***Miami University Richard T. Farmer School of Business, Regents College, London, UK***

## **Graduate Adviser, University Union Board** (August 2001-May 2002)

***Office of Student Activities, Western Illinois University, Macomb, IL***

## **Graduate and Family Housing Support Staff** (August 2001-May 2002)

***University Housing Dining Services, Western Illinois University, Macomb, IL***

## **ACUHO-I Intern, Conference Housing Operations** (May-August 2001)

***Housing and Dining Services, University of Alaska Anchorage, Anchorage, AK***

## **Graduate Assistant** (August 2000-May 2001)

***Student Assistance Center, Western Illinois University, Macomb IL***

**Selected Professional Affiliations, Service and Awards**

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**Professional Affiliations and Service**

- **Institute on the Curricular Approach, ICA, (formerly the Residential Curriculum Institute, RCI)**
  - Faculty Member (2013-present), Showcase Institution Presenter (2011)
- **American College Personnel Association, ACPA, member (2000-present)**
  - Director of Membership Development, Governing Board (Elect-2015, 2016-2018)
  - Presidential Task Force on Digital Technology in Student Affairs (2014-2015)
  - Coordinator of Standing Committees (Elected to 2 terms; 2011-2015)
    - Membership Recruitment and Retention Committee (2011-2015)
    - Nominations and Elections Committee (2011-2015)
    - Technology Advisory Committee (2010-2011)
  - District of Columbia College Personnel Association re-chartering committee (2009-2010)
  - Standing Committee for Men and Masculinities
    - Chair (2008-2010), Publications Coordinator (2005-2006), Coordinator for Research and Scholarship (2003-2005), Representative to Core Council for Professional Issues (2002-2003)
- **American Educational Research Association, AERA, member (2012-2016)**
- **Association of College and University Housing Officers – International (2006-2011, 2016-present)**
  - Professional Competencies and Standards Revision Steering Committee (2021-present)
  - Faculty member for STARS College (2021-present)
  - Faculty member for the Professional Standards Institute (2018), Participant (2017)
  - Selected and participated in the National Housing Training Institute (2008)
- **Association for the Study of Higher Education, ASHE, member (2011-2017)**
- **National Academic Advising Association, NACADA, member (2003-2006, 2014-2016)**
- **National Association of Student Personnel Administrators, NASPA, member (2000-present)**

**Awards**

- ACPA Foundation Diamond Honoree (2017)
- LinkedIn “Top Voice” (2016, 2017)
- ACPA Standing Committee Advocate Award (2015)
- Donald J. White Teaching Excellence Award – Boston College (2014)
- MACUHO Mid-Level Professional Award (2008)
- Staff Performance Award for Innovation – American University (2008)
- CAACURH Hellenbeck Service Award (2008)
- American University Residence Hall Association award named the “Paul G. Brown Distinguished Service Award” (2008)

**Teaching/Curricular Experience**

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**Courses Taught:**

- **Capstone in Higher Education (ED590C)**, 4 credits, graduate-level, Merrimack College, Spring 2015
- **Higher Education Fellowship Internship Experience (ED560G)**, 2 credits, graduate-level, Merrimack College  
Fall 2012, Spring 2013, Fall 2013, Spring 2014, Fall 2014
- **Field Experience in Higher Education (ED 976)**, 2 credits, graduate-level, Boston College  
Fall 2011, Fall 2012, Fall 2013
- **Advanced Field Experience in Higher Education (ED 977)**, 1 credit, graduate-level, Boston College  
Spring 2012, Spring 2013 (2 sections), Spring 2014
- **Introduction to Scholarship, Leadership and Service (HON 280)**, 1 credit, undergraduate-level, Miami University  
8 sections between January 2003-May 2006
- **Student Development in the Residence Halls (EDL 301)**, 1 credit, undergraduate-level, Miami University  
Spring 2004

**Teaching Assistant**

- **Theories of Student Development (ED 778)**, 3 credits, graduate-level, Boston College, Spring 2014 (2 sections)
- **Advanced Seminar in College Student Development (ED 708)**, 3 credits, graduate-level, Boston College, Fall 2013
- **Higher Education in American Society (ED 770)**, 3 credits, graduate-level, Boston College, Fall 2013
- **Introduction to College Student Personnel (CSP 552)**, 3 credits, graduate-level, Western Illinois University, Fall 2001
- **Introduction to Logic (PHIL 111)**, 3 credits, undergraduate-level, SUNY Geneseo, Fall 1999
- **Minds, Dreams, and Machines (PHIL 103)**, 3 credits, undergraduate-level, SUNY Geneseo, Spring 1999

**Apprenticeship in College Teaching Program Fellow** (Fall 2012, Fall 2013-present)*Connors Learning Center, Boston College, Chestnut Hill, MA*

- Co-develop, implement, and present professional development orientations and training sessions on teaching and learning for graduate student teaching assistants and instructors

**Coordinator for Honors & Scholars Living Learning Community (LLC) Courses** (July 2004-June 2006)*Miami University, University Honors & Scholars Program*

- Collaborated on redeveloping first year LLC course syllabus, and the creation of two upper-class LLC course syllabi
- Co-developed enriched residence hall-based sections of English Composition for Honors and Scholars students
- Recruited and trained instructors and Undergraduate Associates

**Faculty-Professional Learning Community on Living Learning Communities** (August 2004-May 2005)*Miami University, Center for the Enhancement of Learning and Teaching (CELT)*

- Applied for and participated in a year-long learning community to enhance the curricular components of living learning communities at Miami University

## Editorial Service and Publications

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**Editorial Service**

- Editorial Board (2017-2018) – NASPA Compendium of Emerging Practice in Technology and Higher Education
- Manuscript Reader (August 2004-March 2005) – About Campus Magazine
- Editor (2003, 2004, 2005) - American College Personnel Association, Standing Committee for Men Research Briefs
- Content and Technical Editor (September 2000-May 2001) - WIU Journal of College Student Personnel

**Books**

Brown, P. G., Meriwether, J. L., O'Connell, C., & Pasquini, L. A. (2015). Contributing authors. In E. Qualman, *What happens on campus stays on YouTube*. Cambridge, MA: Equalman Studios.

**Book Chapters**

Brown, P. G., & Trudell, C. (2019). Career opportunities beyond the ivory tower. In D. R. Kneiss, K. Walker-Donnelly, & T. W. Cawthon (Eds.), *Managing career transitions across the lifespan for the student affairs practitioner* (New Directions for Student Services, No. 166, 63-72). San Francisco, CA: Jossey-Bass. doi: 10.1002/ss.20308

Brown, P. G. (2018). Will technology and distance instruction save higher education? In J. L. DeVitis & P. A. Sasso (Eds.), *Colleges at the crossroads: Taking sides on contested issues*. New York, NY: Peter Lang.

Cabellon, E., & Brown, P. G. (2017). Remixing leadership practice with emerging technology. In J. Ahlquist & L. Endersby (Eds.), *Going digital in student leadership* (New Directions for Student Leadership, No. 153, 9-20). San Francisco, CA: Jossey-Bass. doi: 10.1002/yl.20226

Brown, P. G. (2016). College student development in digital spaces. In E. Cabellon & J. Ahlquist (Eds.), *Engaging the digital generation* (New Directions for Student Services, No. 155, 59-73). San Francisco, CA: Jossey-Bass. doi: 10.1002/ss.20183

**Peer-Reviewed Articles**

Arnold, K. D., Lynk Wartman, K., Brown, P. G., Gismondi, A. N., Pesce, J. R., & Stanfield, D. (2016, June). The connector study: A strategy for collecting post-graduation data about low-income high school students. *Journal of Education for Students Placed at Risk*, 21(3), 174-189. doi: 10.1080/10824669.2016.1172230

Brown, P. G. (2013, September/October). Re-envisioning student learning in a digital age. *About Campus* 4(18), 30-32. doi: 10.1002/abc.21129

**Other Articles**

Brown, P. G. (2021, July/August). Establishing normal in the new normal. *Talking Stick Magazine*. Retrieved from: <https://www.acuho-i.org/resources/publications/talking-stick>

Brown, P. G. (2013, Winter). We are all Esther Lloyd-Jones' grandchildren. *Developments*, 11(4). Retrieved from: <http://www2.myacpa.org/publications/developments>

Brown, P. G., & Shea Gasser, H. (2011, Fall). A response to "the ethics of professional involvement and development." *Developments*, 9(3). Retrieved from: <http://www2.myacpa.org/publications/developments>

Brown, P. G. (2004). On the duty for men to mentor women student affairs professionals. *ACPA Standing Committee for Men Research Brief*. Washington, DC: American College Personnel Association.

Brown, P. G. (2001). An examination of cyberethics in student affairs: Image manipulation in university publications. *Western Illinois University Journal of College Student Personnel*, 1(1), 13-24.

## Presentations

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### Refereed Presentations – International/National

74. Brown, P. G. (2019, October). *Are you organizationally ready to take on a residential curriculum?* Presentation at the Academic initiatives Conference of the Association of College and University Housing Officers–International (ACUHO-I), Minneapolis, MN.
73. Brown, P. G. (2019, October). *Intentional conversations as a strategy in advancing student learning.* Presentation at the Academic initiatives Conference of the Association of College and University Housing Officers–International (ACUHO-I), Minneapolis, MN.
72. Brown, P. G., & Venaas, M. (2019, October). *Developing an assessment, audit and review process for residence life.* Presentation at the Academic initiatives Conference of the Association of College and University Housing Officers–International (ACUHO-I), Minneapolis, MN.
71. Brown, P. G. (2019, October). *The building blocks of a residential curriculum or learning-focused program model.* Pre-Conference presentation at the Academic initiatives Conference of the Association of College and University Housing Officers–International (ACUHO-I), Minneapolis, MN.
70. Brown, P. G., Knerr, A., Sanders, A., & Venaas, M. (2019, July). *A learning-centered approach: Effective Strategies and best practices for implementing a residential curriculum.* Pre-Conference presentation at the Annual Convention of the Association of College and University Housing Officers – International (ACUHO-I), Toronto, ON, Canada.
69. Brown, P. G., & Leos, J. (2019, July). *Relationship-Centric Curriculum Development and Organizational Change.* Presentation at the Annual Convention of the Association of College and University Housing Officers – International (ACUHO-I), Toronto, ON, Canada.
68. Brown, P. G., & Trudell, C. (2019, March). *Strategies for transitioning out of higher education as a career.* Presentation at the Annual Convention of ACPA-College Student Educators International, Boston, MA.
67. Brown, P. G., & Simpson, E. (2019, March). *Creating curriculum facilitation guides for “crisis and emergency learning experiences.”* Presentation at the Annual Convention of ACPA-College Student Educators International, Boston, MA.
66. Botts, B., Brown, P. G., Hibbler, D., & Oliver, S. (2018, July). *Transforming ourselves into learning-curriculum-centric organizations.* Presentation at the Annual Convention of the Association of College and University Housing Officers – International (ACUHO-I), Denver, CO.
65. Brown, P. G., Herndon, S., Kasper, L., & Knerr, A. R. (2018, July). *Moving beyond the program model towards curriculum.* Presentation at the Annual Convention of the Association of College and University Housing Officers – International (ACUHO-I), Denver, CO.
64. Brown, P. G., & Lichterman, H. (2018, March). *Implementing intentional conversations into your residence life and curriculum work.* Presentation at the Annual Convention of ACPA-College Student Educators International, Houston, TX.
63. Brown, P. G. (2018, March). *Residential curriculum. Claiming our role as educators.* Pecha Kucha presentation at the Annual Convention of ACPA-College Student Educators International, Houston, TX.
62. Brown, P. G., & Lichterman, H. (2018, March). *Implementing self-assessment guides and barometers to evaluate your residential curriculum.* Genius lab presentation at the Annual Convention of ACPA-College Student Educators International, Houston, TX.
61. Brown, P. G., & Lloyd, R. (2018, March). *Utilizing standards to assess the effectiveness of a residential education curriculum.* Presentation at the Annual Convention of NASPA-Student Affairs Administrators in Higher Education, Philadelphia, PA.
60. Brown, P. G. (2017, October). *Developing learning outcomes for student social media marketing teams.* Presentation at the Business Operations Conference of the Association of College and University Housing Officers International’s (ACUHO-I), Atlanta, GA.
59. Brown, P. G. (2017, June). *Losing my identity: What is a residence life professional?* PechaKucha presentation at the Annual Convention of the Association of College and University Housing Officers – International (ACUHO-I), Providence, RI.
58. Brown, P. G., & Potts, C. (2017, June). *Building physical and virtual communities that allow for vulnerability.* Presentation at the Annual Convention of the Association of College and University Housing Officers – International (ACUHO-I), Providence, RI.
57. Brown, P. G., Hodege, L., Lynch, J., & Stark, A. (2017, June). *Always on, always connected: Technology, stress, students, and staff.* Presentation at the Annual Convention of the Association of College and University Housing Officers – International (ACUHO-I), Providence, RI.

56. Brown, P. G., Cabellon, E., Gross, L., Meriwether, J., & Pasquini, L. (2017, March). *Perspectives on "Engaging the Digital Generation."* Presentation at the Annual Convention of ACPA-College Student Educators International, Columbus, OH.
55. Brown, P. G., Garner, S., Robsham, K., & Scoufield, A. (2017, March). *Not working 9-5: Models for success in innovative work arrangements.* Presentation at the Annual Convention of ACPA-College Student Educators International, Columbus, OH.
54. Brown, P. G. (2017, March). *Reduce your email through the use of Slack messaging.* Genius lab presentation at the Annual Convention of ACPA-College Student Educators International, Columbus, OH.
53. Brown, P. G., Cottrell, J., Griffin, A., Lenfant Wright, J., Robsham, K., & Wall, V. (2017, March). *Leaving the academy: Working in higher ed adjacent careers.* Career Central presentation at the Annual Convention of ACPA-College Student Educators International, Columbus, OH.
52. Anthony, C., Brown, P. G., Hynes, S., Kandus-Fisher, C., & Lal, S. (2017, March). *Not working 9-5: Models for success in innovative work arrangements.* Presentation at the Annual Convention of NASPA-Student Affairs Administrators in Higher Education, San Antonio, TX.
51. Ahlquist, J., Brown, P. G., Cabellon, E., Gross, L., Kolomitz, K., Meriwether, J., Pasquini, L. & Payne-Kirchmeier, J. (2017, March). *Emerging scholarship on "Engaging the Digital Generation."* Presentation at the Annual Convention of NASPA-Student Affairs Administrators in Higher Education, San Antonio, TX.
50. Brown, P. G., & Stark, A. (2017, March). *Unhappy? Burnt out? The effects of mobile devices and social media.* Presentation at the Annual Convention of NASPA-Student Affairs Administrators in Higher Education, San Antonio, TX.
49. Brown, P. G. (2016, October). *7 questions to ask before you jump into social media marketing.* Presentation at the Association of College and University Housing Officers International's (ACUHO-I) Business Operations Conference, Scottsdale, AZ.
48. Brown, P. G. (2016, October). *Building a departmental culture for digital professional engagement.* Presentation at the Association of College and University Housing Officers International's (ACUHO-I) Business Operations Conference, Scottsdale, AZ.
47. Brown, P. G. (2016, October). *Design basics for do-it-yourself print and digital publications.* Presentation at the Association of College and University Housing Officers International's (ACUHO-I) Business Operations Conference, Scottsdale, AZ.
46. Ahlquist, J., Bourke, B., Brown, P. G., Cabellon, E., & Endersby, L. (2016, March). *Student affairs competencies revisited: Applying the new technology competency into common practice.* Presentation at the Annual Convention NASPA-Student Affairs Administrators in Higher Education, Indianapolis, IN.
45. Brown, P. G. (2016, March). *New research, new implications: Digitized student development, social media, and identity.* Presentation at the Annual Convention of the American College Personnel Association, Montreal, QC, Canada. \* Approved for American Psychological Association continuing education credits \* Approved for inclusion in Technology Competency Certificate Program
44. Ahlquist, J., Brown, P. G., Cabellon, E., Endersby, L., & Yakaboski, T. (2016, March). *Digital explorer, educator or influencer? New student affairs technology competency.* Presentation at the Annual Convention of the American College Personnel Association, Montreal, QC, Canada. \* Approved for inclusion in Technology Competency Certificate Program
43. Ahlquist, J., Brown, P. G., Cabellon, E., Doody, T., and Pasquini, L. (2016, March). *Social and digital technology competency institute for college student educators.* Pre-Conference Institute at the Annual Convention of the American College Personnel Association, Montreal, QC, Canada.
42. Brown, P. G. (2016, March). *How to become "Lord of the slides!"* Genius lab presentation at the Annual Convention of the American College Personnel Association, Montreal, QC, Canada.
41. Brown, P. G. (2016, March). *Your professional network is powered by bacon.* PechaKucha presentation at the Annual Convention of the American College Personnel Association, Montreal, QC, Canada.40.
40. Brown, P.G. (2015, March). *Towards a digital college student development theory.* SAspeaks presentation at the Annual Convention of the National Association of Student Personnel Administrators, New Orleans, LA.
39. Brown, P.G., & Marine, S. (2015, March). *Flipping out: Maximizing inverted classrooms for teaching and training.* Presentation at the Annual Convention of the National Association of Student Personnel Administrators, New Orleans, LA.
38. Ahlquist, J., Brown, P.G., Dowdy, R. & Walton, M. (2015, March). *Blogging bravely: Thoughts, tips and advice from the blogosphere.* Presentation at the Annual Convention of the National Association of Student Personnel Administrators, New Orleans, LA.
37. Bidiman, C., & Brown, P.G. (2015, March). *University-driven social media: For engagement not just broadcasting.* Presentation at the Annual Convention of the National Association of Student Personnel Administrators, New Orleans, LA.

36. Rowan-Kenyon, H., Ahlquist, J., Brown, P. G., Eaton, P., & Gismondi, A. (2015, March). *College students and digital technology: Research, outcomes, and implications*. Presentation at the Annual Convention of the National Association of Student Personnel Administrators, New Orleans, LA.
35. Brown, P.G., Endersby, L., Ferrari, C., Matthew, B., Rodriguez, J., & Windover, R. (2015, March). #SAconnect: *How to network digitally for professional development and relationship building*. Presentation at the Annual Convention of the National Association of Student Personnel Administrators, New Orleans, LA.
34. Brown, P. G. (2015). *My Improbable love affair and what it can teach you about loving each other, loving you life and loving your job*. PechaKucha presented at the Annual Convention of the American College Personnel Association, Tampa, FL.
33. Brown, P. G., & Cabellon, E. (2015, March). *Educator's selfie: Analysis and suggestions for institutional social media implementation*. Presentation at the Annual Convention of the American College Personnel Association, Tampa, FL.
32. Rowan-Kenyon, H., Ahlquist, J., Brown, P. G., Eaton, P., & Gismondi, A. (2015, March). *College students and digital technology: Research, outcomes, and implications*. Presentation at the Annual Convention of the American College Personnel Association, Tampa, FL.
31. Abell, K., Ahlquist, J., Brown, P. G., Meriwether, J., & Shea Gasser, H. (2015, March). #SAwrites: *Professional development through blogging in student affairs*. Presentation at the Annual Convention of the American College Personnel Association, Tampa, FL. \* Sponsored by the Mid-Level Community of Practice.
30. Ahlquist, J., & Brown, P. G. (2015, March). *What grad school didn't teach you about your digital life*. Presentation at the Annual Convention of the American College Personnel Association, Tampa, FL.
29. Arnold, K., Soto, R., Methven, L., and Brown, P. G. (2014, November). *Postsecondary outcomes of innovative high schools: The big picture longitudinal study*. Research paper presented at the Annual Meeting of the Association for the Study of Higher Education, Washington, DC.
28. Brown, P. G. (2014, March). *Digital identity is not about identity at all*. PechaKucha Presentation at the Annual Convention of the American College Personnel Association, Indianapolis, IN.
27. Brown, P. G. (2014, March). *Experiments in teaching and training with social media*. Presentation at the Annual Convention of the American College Personnel Association, Indianapolis, IN. \* Sponsored by the Commission on Academic Support in Higher Education.
26. Brown, P. G. (2014, March). *Universities in the new millennium: Threats, opportunities and change*. Presentation at the Annual Convention of the American College Personnel Association, Indianapolis, IN.
25. Brown, P. G. (2014, March). *Teaching and training with social media and technology*. Presentation at the Annual Convention of the National Association of Student Personnel Administrators, Baltimore, MD.
24. Brown, P. G. (2014, March). *The way forward for the university in a digital age*. Presentation at the Annual Convention of the National Association of Student Personnel Administrators, Baltimore, MD.
23. Brown, P. G. (2013, November). "College student development theory for cyborgs." With A. M. Martinez-Aleman, J. T. Minor, K. Nehls, C. C. Ozaki, K. Renn, and W. Tierney. *The future of higher education in six minutes and forty seconds*. Coordinating presenter at President-sponsored session at the Annual Meeting of the Association for the Study of Higher Education, St. Louis, MO.
22. Brown, P. G., Cabellon, E., Love, P., and Renn, K. (2013, March). *The future of student affairs in six minutes and forty seconds*. Presentation at the Annual Convention of the American College Personnel Association, Las Vegas, NV.
21. Brown, P. G. (2013, March). *Exploring the emergence of the residential curriculum model*. Poster presentation at the Annual Convention of the American College Personnel Association, Las Vegas, NV.
20. Brown, P. G. (2013, January). *The university in the age of web 2.0: A value proposition*. Presentation at the Dalton Institute on College Student Values, Tallahassee, FL.
19. Brown, P. G. (2013, January). *A review of literature on web 2.0 and college student learning in informal contexts*. Presentation at the Dalton Institute on College Student Values, Tallahassee, FL.
18. Arnold, K. D., Brown, P. G., Gismondi, A. N., Pesce, J. R., and Stanfield, D. A. (2012, November). *Capturing the elusive: Accounting for study attrition and complex trajectories in a longitudinal study of low-income high school graduates*. Paper presented at the Annual Meeting of the Association for the Study of Higher Education, Las Vegas, NV.
17. Brown, P. G. (2012, March). *How we lost control: The web 2.0 university*. Presentation at the Annual Convention of the American College Personnel Association, Louisville, KY.
16. Brown, P. G., Eller, J., & Treter, D. (2011, March). *Developing a residential education curriculum: American University exemplar*. Promising Practice presentation at the Annual Convention of the American College Personnel Association, Baltimore, MD.
15. Brown, P. G. (2011, March). *Challenging our practice and choices: The impact of web 2.0 technology*. Presentation at the Annual Convention of the American College Personnel Association, Baltimore, MD.



14. Brown, P. G. (2010, October). *LLPs 2.0: How social technology is changing the way students communicate, collaborate and learn*. Presentation at the Living Learning Programs Conference of the Association of College and University Housing Officers–International, Charlotte, NC.
13. Brown, P. G. (2010, October). *LLPs 2.0: Social technology boot camp*. Presentation at the Living Learning Programs Conference of the Association of College and University Housing Officers–International, Charlotte, NC.
12. Brown, P. G. (2010, October). *Designing outside 8.5x11: Developing effective publications and advertising for LLPs*. Presentation at the Living Learning Programs Conference of the Association of College and University Housing Officers–International, Charlotte, NC. \* Recognized through participant evaluations as the top program of the conference.
11. Brown, P. G. (2010, October). *Living learning programs for gender non-conforming students*. Presentation at the Living Learning Programs Conference of the Association of College and University Housing Officers–International, Charlotte, NC.
10. Brown, P. G. (2010, October). *Developing a living-learning program curriculum and positive community involvement plan*. Poster session at the Living Learning Programs Conference of the Association of College and University Housing Officers–International, Charlotte, NC.
9. Brown, P. G. (2009, October). *Student 2.0: How social technology is changing the way students communicate, collaborate and learn*. Presentation at the Living Learning Programs Conference of the Association of College and University Housing Officers–International, Columbus, OH.
8. Brown, P. G. (2009, October). *Collaborating with honors programs for successful living learning communities*. Presentation at the Living Learning Programs Conference of the Association of College and University Housing Officers–International, Columbus, OH.
7. Brown, P. G. (2009, June). *Student 2.0: How social technology is changing the way students communicate, collaborate and learn*. Presentation at the National Convention of the Association of College and University Housing Officers–International, Baltimore, MD.
6. Brown, P. G., Lukers, L., & Onuska, J. (2006, March). *Building academic support through community: Supporting honors and high ability students*. Presentation at the Annual Convention of the American College Personnel Association, Indianapolis, IN.
5. Brown, P. G., Lukers, L., & Onuska, J. (2006, March). *Building living learning communities that support honors students: A Miami University exemplar*. Promising Practice Presentation at the Annual Convention of the American College Personnel Association, Indianapolis, IN.
4. Welkener, M., Barton, M., Berman, M. J., Brown, P. G., Hey, J., Lipnickey, S., Rubenstein, J., & Thomas, S. (2006, April). *A strategic living learning community plan: Miami University's academic/student affairs partnership*. Presentation at the Annual Convention of the American College Personnel Association, Nashville, TN.
3. Welkener, M., Barton, M., Brown, P. G., Hart, W., Lipnickey, S., & Yarrison-Rice, J. (2004, November). *Living learning communities: Creating academic and student affairs partnerships*. Presentation at the Lilly International Conference on College Teaching, Oxford, OH.
2. Brown, P. G., & Powell, T. (2004, October). *Bridging academic and student affairs: A strategy for advising high achieving students*. Presentation at the Annual Conference of the National Association of Academic Advisers, Cincinnati, OH.
1. Coller, M., Brown, P. G., Clayton, J., & Headrick, J. (2003, October). *Assessment in academic advising*. Pre-Conference workshop at the National Conference of the National Association of Academic Advisers, Dallas, TX.

### Refereed Presentations – Regional/Local

16. Brown, P. G., & Gordon, N. (2017, October). *The basics of building a residential curriculum*. Presentation at the Annual Conference of the Northeast Association of College and University Housing Officers (NEACUHO), Portland, ME.
15. Brown, P. G. (2017, March). *Helping our students find a voice online*. PechaKucha Presentation at the Annual Conference of the Southeast Association of College and University Housing Officers (SEAHO), Chattanooga, TN.
14. Brown, P. G., & Stark, A. (2017, March). *Are mobile devices and social media making us less happy and burnt out?* Presentation at the Annual Conference of the Southeast Association of College and University Housing Officers (SEAHO), Chattanooga, TN.
13. Blackmon, Z., & Brown, P. G. (2017, March). *Google your department: Getting the most from Google Apps*. Presentation at the Annual Conference of the Southeast Association of College and University Housing Officers (SEAHO), Chattanooga, TN.
12. Brown, P. G. (2016, November). *Writing outcomes for digital student development*. Presentation at the Annual Conference of the Great Lakes Association of College and University Housing Officers (GLACUHO), Cincinnati, OH.
11. Brown, P. G. (2016, November). *Highlighting your strengths as a professional online*. Presentation at the Annual Conference of the Great Lakes Association of College and University Housing Officers (GLACUHO), Cincinnati, OH.

10. Brown, P. G. (2016, November). *Building online engagement through social media*. Presentation at the Annual Conference of the Great Lakes Association of College and University Housing Officers (GLACUHO), Cincinnati, OH.
9. Aho, R., & Brown, P. G. (2016, November). *Digitized student development*. Presentation at the Annual Conference of the Association of Inter-Mountain Housing Officers (AIMHO), Boulder, CO.
8. Biernbaum, M., Brinton, M., Brown, P. G., Cummins, J., & Sonnentag, C. (2016, February). *Developing your student affairs digital toolbox*. Presentation at the Colorado College Personnel Association Annual Conference, Denver, CO.
7. Brown, P.G. (2014, November). Understanding the digital identity development of our students. Presentation at the Annual Conference of Region I of the National Association of Student Personnel Administrators, Newport, RI.
6. Brown, P. G. (2010, December). *From macro to micro: Greening your campus*. Presentation at the Annual Conference of the District of Columbia College Personnel Association, Washington, DC.
5. Anthony, C., Autry, J., & Brown, P. G. (2010, December). *Got conflict? Students can help*. Presentation at the Annual Conference of the District of Columbia College Personnel Association, Washington, DC.
4. Brown, P. G. (2009, February). *Student 2.0: How social technology is changing the way students communicate, collaborate and learn*. Presentation at the Region II: Graduate Students and New Professionals Conference of the National Association of Student Personnel Administrators, Washington, DC.
3. Brown, P. G. (2009, February). *Designing presentations that pop!* Presentation at the Region II: Graduate Students and New Professionals Conference of the National Association of Student Personnel Administrators, Washington, DC.
2. Brown, P. G. (2009, February). *Student 2.0: How social technology is changing the way students communicate, collaborate and learn*. Presentation at the Maryland Student Affairs Conference, College Park, MD.
1. Bauer, S., Brown, P. G., & Kleinhans, S. (2001, October). *Are we going to print? Experiences establishing a student-run academic journal*. Presentation at the Fall Conference of the Iowa Student Personnel Association, Iowa City, IA, October 2001.

### Invited Presentations

101. Botts, B., Brown, P. G., Lemmons, A., & Rodriguez, R. (2020, December). *Session 1: Educational Priority: Beginning your journey*. Presentation as faculty member at ACPA-College Student Educators International's (ACPA) online Institute on the Curricular Approach (ICA).
100. Brown, P. G. (2020, December). *Personal and professional digital/online branding for career success*. Invited presentation at the online Asia-Pacific Student Accommodation Association (APSAA) Virtual Symposium.
99. Brown, P. G. (2020, October). *The new meaning for "going viral": Technological change and student affairs practice... TURBOCHARGED!* Keynote address at the online Region II: Graduate Students and New Professionals Conference of NASPA-Student Affairs Administrators in Higher Education.
98. Brown, P. G. (2020, October). *How residential curriculum concepts can help you navigate a pandemic*. Featured presentation at the online Academic Initiatives Conference of the Association of College and University Housing Officers-International (ACUHO-I).
97. Brown, P. G. (2020, October). *Organizational challenges in transforming into a learning-centric residence life department*. SHO roundtable at the online Annual Conference of the Northeast Association of College and University Housing Officers (NEACUHO).
96. Brown, P. G. (2020, October). *Doing it for the 'gram! What technological change can teach us about engaging with today's students*. Keynote address at the online Annual Conference of the Northeast Association of College and University Housing Officers (NEACUHO).
95. Brown, P. G., & Lemmons, A. (2019, October). *Session 1: Educational Priority: Beginning your journey*. Presentation as faculty member at ACPA-College Student Educators International's (ACPA) Institute on the Curricular Approach (ICA), Anaheim, CA.
94. Brown, P. G., & Du, C. (2019, October). *Session 3: Strategies and sequencing: Moving from what to how*. Presentation as faculty member at ACPA-College Student Educators International's (ACPA) Institute on the Curricular Approach (ICA), Anaheim, CA.
93. Brown, P. G., & Gardner, H. (2019, October). *Session 5: Concept into action*. Presentation as faculty member at ACPA-College Student Educators International's (ACPA) Institute on the Curricular Approach (ICA), Anaheim, CA.
92. Brown, P. G. (2019, October). *At the intersection of technology and student development*. Presentation at the Academic initiatives Conference of the Association of College and University Housing Officers-International (ACUHO-I), Minneapolis, MN.
91. Brown, P. G. (2019, July). *Taking charge of your digital presence: Leveraging it for career success*. Workshop presentation to PhD students participating in Humanities Without Walls, Chicago, IL.
90. Brown, P. G. (2019, May). *Developing an assessment, audit, and review process for residence life*. Presentation as part of the Florida Housing Academic Initiatives Conference, University of South Florida, Tampa, FL.
89. Brown, P. G. (2019, May). *Introduction to residential curriculum*. Presentation as part of the Florida Housing Academic Initiatives Conference, University of South Florida, Tampa, FL.

88. Brown, P. G. (2019, May). *The intersection of technology and student learning*. Keynote resentation as part of the Florida Housing Academic Initiatives Conference, University of South Florida, Tampa, FL.
87. Brown, P. G. (2019, February). *The digitized contexts of college student learning and development*. Presentation as part of the Raines Colloquium at Michigan State University, East Lansing, MI.
86. Brown, P. G. (2018, November). *More connected than ever, more isolated than before*. Keynote Presentation at the Annual Conference of the Middle States Association of Collegiate Registrars and Officers of Admission (MSACROA), Hershey, PA.
85. Brown, P. G. (2018, November). *Being a savvy social media professional and developing a social media savvy department*. Presentation at the Annual Conference of the Middle States Association of Collegiate Registrars and Officers of Admission (MSACROA), Hershey, PA.
84. Brown, P. G. (2018, October). *At the intersection of technology and student learning*. Keynote presentation at the Annual Conference of the Mid-Atlantic Association of College and University Housing Officers (MACUHO), Erie, PA.
83. Brown, P. G. (2018, October). *Learning outside of the classroom and inside the residence hall: The basics of a curricular approach*. Presentation at the Annual Conference of the Mid-Atlantic Association of College and University Housing Officers (MACUHO), Erie, PA.
82. Brown, P. G., & Gonzales, J. (2018, October). *Session 5: Turning concept into action*. Presentation as faculty member at ACPA-College Student Educators International's (ACPA) Institute on the Curricular Approach (ICA), Chicago, IL.
81. Brown, P. G., & Gardner, H. (2018, October). *Session 3: Identifying strategies, sequencing learning, and developing plans*. Presentation as faculty member at ACPA-College Student Educators International's (ACPA) Institute on the Curricular Approach (ICA), Chicago, IL.
80. Brown, P. G. (2018, September). *Moving beyond programming and towards intentional curricular approaches*. Online webinar panel for the members of the Association of College and University Housing Officers – International, South African Chapter (ACUHO-I SAC).
79. Brown, P. G. (2018, January). What we know about college students' online lives. Presentation to the student affairs staff at Central Michigan University, Mt. Pleasant, MI.
78. Brown, P. G. (2018, January). Digital learning outcomes. Presentation to the residence life professional staff at Central Michigan University, Mt. Pleasant, MI.
77. Brown, P. G. (2017, November). *The journey towards a Residential Curriculum*. Presentation at the Annual Conference of the Great Lakes Association of College and University Housing Officers (GLACUHO), Indianapolis, IN.
76. Brown, P. G. (2017, November). *The social media lives of students: The promise and the reality*. Keynote address at the Annual Conference of NODA-Association for Orientation, Transition, and Retention in Higher Education.
75. Brown, P. G. (2017, November). *Educating students for digital leadership and citizenship*. Pre-conference workshop at the Annual Conference of NODA-Association for Orientation, Transition, and Retention in Higher Education.
74. Brown, P. G. (2017, November). Finding your anthem online. Keynote address at the Annual Conference of the Association of College Unions-International (ACUI) Region VII, Baltimore, MD.
73. Brown, P. G. (2017, November). Finding your voice online and on social media. Educational session at the Annual Conference of the Association of College Unions-International (ACUI) Region VII, Baltimore, MD.
72. Brown, P. G. (2017, November). *Learning and developmental outcomes for today's digital leaders*. Presentation to the leadership educators at the LEAD365 National Conference, Orlando, FL.
71. Brown, P. G. (2017, October). *Social media and college student development*. Presentation to the professional staff at Seton Hall University. South Orange, NJ.
70. Brown, P. G., & Gardner, K. (2017, October). *Session 2: Learning Goals/Narratives/Department Learning Outcomes*. Presentation as faculty member at ACPA-College Student Educators International's (ACPA) Residential Curriculum Institute (RCI) at the University of Oklahoma, Norman, OK.
69. Brown, P. G., & Simpson, E. (2017, October). *Session 3: Educational Plans/Sequencing/Lesson Plans/Strategy Learning Outcomes*. Presentation as faculty member at ACPA-College Student Educators International's (ACPA) Residential Curriculum Institute (RCI) at the University of Oklahoma, Norman, OK.
68. Brown, P. G., & Stark, A. (2017, October). *Session 5: Turning Concept Into Action*. Presentation as faculty member at ACPA-College Student Educators International's (ACPA) Residential Curriculum Institute (RCI) at the University of Oklahoma, Norman, OK.
67. Brown, P. G. (2017, October). *The new digital divide: Smartphones, socioeconomic status, and shame*. Keynote presentation at the Guidebook Users Conference, Raleigh, NC.
66. Brown, P. G. (2017, September). *Learning and development in a social-digital age*. Keynote presentation at the Annual Conference of the South Carolina College Personnel Association (SCCPA) at Clemson University, Clemson, SC.
65. Brown, P. G. (2017, September). *Social media and self. Digital college student development*. Presentation to the SAHE grade program students at Indiana State University, Terre Haute, IN.
64. Brown, P. G. (2017, September). *How social media is change the student experience*. Presentation to academic advisors and Transitions course instructors at Indiana State University, Terre Haute, IN.

63. Brown, P. G. (2017, September). *Did my professor just LMS [Like My Status]?* Presentation to the Student Success Council and Faculty Center for Teaching Excellence at Indiana State University, Terre Haute, IN.
62. Brown, P. G. (2017, July). *Taking charge of your digital presence: Leveraging it for career success.* Workshop presentation to PhD students participating in Humanities Without Walls, Chicago, IL.
61. Brown, P. G., Edwards, K, Pernotto, E., & Simpson, E. (2017, June). *Residential Curriculum institute revisited.* Webinar for ACPA-College Student Educators International's (ACPA) Residential Curriculum Institute (RCI).
60. Brown, P. G. (2017, May). *The social media lives of students: The promise and the reality.* Keynote presentation at the Memphis in May Student Affairs Conference, Memphis, TN.
59. Brown, P. G. (2017, May). *Educating students for digital leadership and citizenship.* Educational session at the Memphis in May Student Affairs Conference, Memphis, TN.
58. Brown, P. G. (2017, May). *It only takes a tweet.* Commencement speech at Western Nebraska Community College, Scottsbluff, NE.
57. Brown, P. G. (2017, May). *Setting students up For digital success: Engagement, development, and learning.* Presentation to the staff at University of Texas San Antonio, San Antonio, TX.
56. Brown, P. G. (2017, May). *Understanding college student life online and what it means for social media engagement.* Presentation to the staff at University of Texas San Antonio, San Antonio, TX.
55. Brown, P. G. (2017, April). *Being good digital learning partners for our students.* Presentation to the staff at Indiana State University, Terre Haute, IN.
54. Brown, P. G. (2017, February). *The savvy online student affairs professional.* Presentation to the graduate students in the Binghamton University Graduate School of Education, Binghamton, NY.
53. Brown, P. G. (2017, February). *Your professional digital reputation.* Webinar for the staff at University of South Carolina, Columbia, SC.
52. Brown, P. G. (2017, February). *After the app: The social media lives of college students.* Presentation to the faculty and staff at Western Washington University, Bellingham, WA.
51. Brown, P. G. (2017, January). *Staying relevant: The relationship between student affairs and mobile technology.* Webinar for Guidebook.
50. Brown, P. G. (2017, January). *The social media lives of today's college student.* Presentation to the staff at University of Wisconsin Whitewater, Whitewater, WI.
49. Brown, P. G. (2016, December). *Who is your social media self? College student motivation and vulnerability online.* Presentation to the faculty, staff, and students at Boston University as a part of the Digital Learning Initiative, Boston, MA.
48. Brown, P. G. (2016, December). *Moving beyond programming and towards intentional curricular approaches.* Online webinar panel for the members of the Boston Area College Housing Association (BACHA).
47. Brown, P. G. (2016, October). *Developing resiliency in online leaders.* Presentation to the leadership educators at the LEAD365 National Conference, Orlando, FL.
46. Brown, P. G. (2016, October). *Digital civic engagement: Helping students find their voice.* Keynote address at the Association of College Unions-International (ACUI) Region IV, Boulder, CO.
45. Brown, P. G. (2016, October). *Educators as partners in digital engagement: What you can do.* Presentation at the Association of College Unions-International (ACUI) Region IV, Boulder, CO.
44. Brown, P. G. (2016, June). *#Greek: Social media and today's college students.* Keynote address at the Fraternity and Sorority Life Summit of the Carolinas, Charlotte, NC.
43. Brown, P. G. (2016, June). *Online development and the college student.* Presentation at the Western Illinois College Student Personnel-Student Services Summer Institute, Macomb, IL.
42. Brown, P. G. (2016, June). *Like This Keynote! Social-Digital Student Satisfaction and Engagement.* Keynote address at the OrgSync Connect Users Conference, Dallas, TX.
41. Brown, P. G. (2016, June). *Beyond likes, towards engagement: Connecting with students via social media.* Presentation at the OrgSync Connect Users Conference, Dallas, TX.
40. Brown, P. G., Faerman, L., Harris, P. A., Koch, V. A., & Lloyd, S. (2016, May). *Student activism and civility.* Online webinar for the members of the Association of College and University Housing Officers-International (ACUHO-I).
39. Brown, P. G. (2016, April). *There's a lot going on behind that screen.* Lighting-style presentation at the Online Learning Consortium's (OLC) Innovate Conference of the Online Learning Consortium, New Orleans, LA.
38. Brown, P. G. (2016, April). *What's going on behind the screen: Digitized student development.* Featured presentation at the Online Learning Consortium's (OLC) Innovate Conference of the Online Learning Consortium, New Orleans, LA.
37. Brown, P. G. (2016, April). *Engaging with today's digital college student: Practices that positively impact your students.* Presentation to the faculty at Suffolk County Community College.
36. Brown, P. G. (2016, February). *Being good digital partners with college students.* Keynote address at the Colorado College Personnel Association Annual Conference (CPAC), Denver, CO.

35. Brown, P. G. (2016, February). *Being good digital partners with college students*. Presentation at the Colorado College Personnel Association Annual Conference, Denver, CO.
34. Brown, P. G. (2016, January). *Development and engagement in the age of social media*. Presentation to the residence life staff at University of Dayton, Dayton OH.
33. Brown, P. G. (2015, November). *Coaching effective digital leaders starts with your selfie*. Presentation to the leadership educators at the LEAD365 National Conference, Orlando, FL.
32. Brown, P. G. (2015, October). *Using social smarts to engage students on social media*. Presentation to the staff at University of Delaware, Newark, DE.
31. Brown, P. G., & Herndon, S. (2015, October). *Conducting an archeological dig*. Presentation as faculty member of the American College Personnel Association Residential Curriculum Institute, Indianapolis, IN.
30. Brown, P. G. (2015, July). *The Digital Development of College Students*. Presentation to the staff at Indiana University Southeast, New Albany, IN.
29. Brown, P. G. (June, 2015). *Why do we lose our minds when it comes to social media?* Presentation to the attendees of the Northeast Association of College and University Housing Officers, Worcester, MA.
28. Brown, P. G. (2015, May). *Can an airline really inspire humanity?* Presentation to the staff at JetBlue Airways, New York, New York.
27. Brown, P. G. (2015, April). *Making your student engagement social*. Presentation to the faculty and staff at Indiana State University, Terre Haute, IN.
26. Brown, P. G., and Wall, V. (2015, February). *Social Justice. Media. Change*. Presentation to the faculty and staff at Longwood University, Farmville, Virginia.
25. Brown, P. G. (2015, February). *Social smarts: Engaging students through social media*. Presentation to professionals in the College Student Personnel Association of New York State (CSPA-NYS), Buffalo, NY.
24. Brown, P. G. (2015, February). *Using social media in college teaching and training*. Presentation to the faculty and staff at State University of New York College at Buffalo, Buffalo, NY.
23. Brown, P. G. (2015, February). *The social media student and how to engage them*. Presentation to the faculty and staff at University of New Hampshire, Durham, NH.
22. Brown, P. G. (2015, January). *Making you student engagement social*. Presentation to the faculty and staff at University of Rhode Island, South Kingstown, RI.
21. Brown, P. G. (2015, January). *Be a momentous professional online*. Presentation at the OACUHO Residence Life Conference at University of Guelph, Guelph, ON.
20. Brown, P. G. (2015, January). *Social media can do that*. Presentation to the staff at New York Institute of Technology, New York, NY.
19. Brown, P. G. (2014, October). *The challenges and opportunities of a social residential curriculum*. Keynote Address at the American College Personnel Association Residential Curriculum Institute, Blacksburg, VA.
18. Brown, P. G. (2014, October). *Conducting an archeological dig*. Presentation as faculty member of the American College Personnel Association Residential Curriculum Institute, Blacksburg, VA.
17. Brown, P.G. (2014, May). *Social technology's impact on students and higher learning*. Presentation to the student affairs staff at American University in Dubai. Dubai, United Arab Emirates.
16. Brown, P. G. (2013, October). *Engaging stakeholders*. Presentation as faculty member of the American College Personnel Association Residential Curriculum Institute, Columbia, SC.
15. Brown, P. G. (2013, October). *Developing a comprehensive assessment plan*. Presentation as faculty member of the American College Personnel Association Residential Curriculum Institute, Columbia, SC.
14. Brown, P. G. (2013, October). *RoboStudent: How Technology is Changing the Nature of Student Development*. Keynote address at the Wisconsin Student Personnel Association Fall Conference, Wisconsin Dells, WI.
13. Brown, P. G. (2013, October). *The university in the age of web 2.0: How we need to change*. Presentation at Wisconsin Student Personnel Association Fall Conference, Wisconsin Dells, WI.
12. Brown, P. G. (2013, August). *The university in the age of web 2.0: How we need to change*. Presentation to the faculty and staff at Mount Holyoke College Department of Residence Life, South Hadley, MA.
11. Brown, P. G. (2013, July). *Cybernetic Student Development*. Keynote address at The Student Affairs Technology UnConference, Boston, MA.
10. Brown, P. G. (2013, June). *The university in the age of web 2.0: How we need to change*. Presentation to the faculty and staff at Johnson and Whales University, Denver, CO.
9. Brown, P. G. (2013, April). "The coming of the student cyborg." With J. E. Coffey, R. J. Dietel, S. Goldfarb-Rab, C. Greenhow, M. Helmsing, Y. B. Kafai, K. Kendall Guthrie, J. L. Kolodner, J. Mahiri, K. Renn, and B. Tynes. *IGNITE: Access to knowledge in the age of social media*. Invited presentation at AERA President-sponsored session at the American Educational Research Association, San Francisco, CA.
8. Brown, P. G. (2011, December). *Student activities and social media: Using Twitter and Foursquare*. Presentation to the Boston College Student Programs Office, Chestnut Hill, MA.

7. Brown, P. G. (2010, November). *Designing outside 8.5×11: Developing effective publications and presentations*. Presentation to the American University Office of Campus Life, Washington, DC.
6. Treter, D., Brown, P. G., & Eller, J. (2010, October). *American University: The pillars of residential education*. Invited Showcase School presentation at the American College Personnel Association Residential Curriculum Institute, St. Paul, MN.
5. Brown, P. G. (2010, May). *Creating effective and exciting orientation presentations*. Presentation to the American University Office of New Student Programs, Washington, DC.
4. Brown, P. G. (2010, April). *Student 2.0: How social technology is changing the way students communicate, collaborate and learn*. Presentation at the University of Vermont, Burlington, VT.
3. Brown, P. G. (2009, October). *Student 2.0: How social technology is changing the way students communicate, collaborate and learn*. Presentation to the University of Maryland Counseling Center, College Park, MD.
2. Brown, P. G. (2009, October). *Student 2.0: How social technology is changing the way students communicate, collaborate and learn*. Presentation to the Georgetown University Office of Residence Life, Washington, DC.
1. Brown, P. G. (2004, January). *Rethinking our engagement with male students*. Presentation to the Miami University Office of Residence Life and New Student Programs, Oxford, OH.

### **Presentations to Student Audiences**

41. Brown, P. G. (2018, November). *What's going on behind the screen?* Presentation to the students at Cal Poly Pomona, Pomona, CA.
40. Brown, P. G. (2018, August). *Digital reputation, vulnerability, activism, and leadership*. Presentation to the residence life student staff at University of Oklahoma, Norman, OK.
39. Brown, P. G. (2018, January). *Digital reputation, vulnerability, activism, and leadership*. Presentation to the residence life student staff at Central Michigan University, Mt. Pleasant, MI.
38. Brown, P. G. (2017, November). *Tweet your way to a job*. Career lab presentation to the student leaders at the LEAD365 National Conference, Orlando, FL.
37. Brown, P. G. (2017, September). *Digital reputation, Vulnerability, Activism, and Leadership*. Presentation to the students at Indiana State University, Terre Haute, IN.
36. Brown, P. G. (2017, September). *Digital reputation, Vulnerability, Activism, and Leadership*. Presentation to student leaders at Mount Ida College, Newton, MA.
35. Brown, P. G. (2017, September). *Digital reputation, Vulnerability, Activism, and Leadership*. Presentation to students at the University of Wisconsin-Whitewater, new student orientation, Whitewater, WI.
34. Brown, P. G. (2017, April). *Social media and digital leadership with a purpose*. Presentation to the students at Indiana State University, Terre Haute, IN.
33. Brown, P. G. (2017, February). *Becoming a digital leader! Navigating and leveraging social media*. Presentation to the students at Western Washington University, Bellingham, WA.
32. Brown, P. G. (2016, October). *Going viral! Developing an online brand for leadership and career success*. Leadership lab presentation to the student leaders at the LEAD365 National Conference, Orlando, FL.
31. Brown, P. G. (2016, October). *How to bring your authentic self to social media*. Presentation to the student leaders at the LEAD365 National Conference, Orlando, FL.
30. Brown, P. G. (2016, April). *How to be a digital leader*. Presentation to the student leaders of Suffolk County Community College.
29. Brown, P. G. (2016, January). *BeActDo. Digital leadership, reputation and being your best self*. Presentation to the student staff at University of Dayton, Dayton OH.
28. Brown, P. G. (2015, November). *The naked leader's new digital clothes*. Presentation to the student leaders at the LEAD365 National Conference, Orlando, FL.
27. Brown, P. G. (2015, October). *Being a digital leader*. Presentation to the students at University of Delaware, Newark, DE.
26. Brown, P. G. (2015, October). *What happens at Boston Latin School stays on YouTube*. Presentation to the students of Boston Latin School, Boston, MA.
25. Brown, P. G. (2015, August). *Boldness has genius, power, and magic in it*. Presentation to the student leaders at University of California, Los Angeles, Los Angeles, CA.
24. Brown, P. G. (2015, July). *Be. Act. Do. Making choices in your online life*. Presentation to the students at Indiana University Southeast, New Albany, IN.
23. Brown, P. G. (2015, June). *What every orientation leader needs to know about social media*. Presentation to the student orientation leaders at Keene State College, Keene, NH.22.
22. Brown, P.G. (2015, April). *Be. Act. Do. Making choices in your online life*. Presentation to the students at Indiana State University, Terre Haute, IN.

21. Brown, P.G., and Wall, V. (2015, February). *Digital Social Justice*. Keynote for the Social Justice in Action Leadership Summit for the students at Longwood University, Farmville, Virginia.
20. Brown, P.G. (2015, February). *Social self. Social Media. Social change*. Presentation to the students at Longwood University, Farmville, Virginia.
19. Brown, P.G. (2015, February). *The digital life of college students*. Presentation to the students of the Higher Education and Student Affairs Administration program at State University of New York College at Buffalo, Buffalo, NY.
18. Brown, P. G. (2015, January). *Social media momentum: Developing digital community in residence*. Keynote presentation at the OACUHO Residence Life Conference at University of Guelph, Guelph, ON.
17. Brown, P.G. (2015, January). I want you to stop programming. Presentation to the resident assistants at State University of New York College at Geneseo, Geneseo, NY.
16. Brown, P. G. (2014, December). *Be. Act. Do. Making choices in your online life*. Presentation to first year student reading program at Ripon College, Ripon, WI.
15. Brown, P. G. (2014, April). *Student affairs and your digital professional identity*. Presentation to students interested in student affairs as a career at Keene State College, Keene, NH.
13. Brown, P. G. (2013, October). *Technology, students, and building your online identity*. Presentation to the Student Affairs 101 students at the Wisconsin Student Personnel Association Fall Conference, Wisconsin Dells, WI.
12. Brown, P. G. (2013, August). *Understanding, utilizing, teaching and community building with social media*. Presentation to the resident assistant staff at Mount Holyoke College, South Hadley, MA.
11. Brown, P. G. (2013, June). *Designing presentations that pop!* Presentation to the orientation staff at Johnson and Whales University, Denver, CO.
10. Brown, P. G. (2013, March). *Engaging resident students with social media*. Presentation to the resident assistant staff at Mount Holyoke College, South Hadley, MA.
9. Brown, P. G. (2012, August). *Living Together: RA Skills for Engaging in Conversations on Diversity and Social Justice*. Presentation to the resident assistant staff at Boston College, Chestnut Hill, MA.
8. Brown, P. G. (2010, October). *Student 2.0: Social technology and the resident assistant*. Presentation to the resident assistant staff at Georgetown University, Washington, DC.
7. Brown, P. G. (2008, November). *The leadership journey of A. Square*. Presentation at the Regional Conference of the Central Atlantic Affiliate of College and University Residence Halls, Stevenson University, Stevenson, MD.
6. Brown, P. G. (2008, November). *Where did the men go?* Presentation at the Regional Conference of the Central Atlantic Affiliate of College and University Residence Halls, Stevenson University, Stevenson, MD.
5. Brown, P. G. (2008, November). *Designing presentations that pop!* Presentation at the Regional Conference of the Central Atlantic Affiliate of College and University Residence Halls, Stevenson University, Stevenson, MD.
4. Gage, A., & Brown, P. G. (2003, October). *Fostering leadership: Exploring advising & leadership styles*. Presentation at the Regional Conference of the Central Atlantic Affiliate of College and University Residence Halls, Kent State University, Kent, OH.
3. Gage, A., Brown, P. G., & White, T. J. (2003, March). *Adviser-president relations*. Presentation at the No Frills Conference of the Central Atlantic Affiliate of College and University Residence Halls, University of Maryland Baltimore County, Baltimore, MD.
2. Brown, P. G. (2001, February). Lies your teacher told you. Presentation at the WISDOM Diversity Conference at Western Illinois University, Macomb, IL.
1. *Designing outside 8.5 by 11*. Presented to multiple audiences over 25 times since 2002. Winner of Top 40 Program at the National Convention of the National Association of College and University Residence Halls, Oklahoma State University, Stillwater, OK, May 2008. Winner of Top Ten at Central Atlantic Affiliate of College and University Residence Halls Regional Conference, Bowling Green State University, Bowling Green, OH, November 2007.

### Service as Discussant and/or Moderator

5. Facilitator for: Brown, P. G., & Lloyd, R. (2015, October). *Staff recruitment and training for a residential curriculum*. Roundtable at ACPA-College Student Educators International's Residential Curriculum Institute, Indianapolis, IN.
4. Chair for: Various Authors. (2014, November). *Voices from the edge*. Research paper session at the Annual Meeting of the Association for the Study of Higher Education (ASHE), Washington, DC.
3. Facilitator for: Brown, P. G. (2014, March). *Social media and student activism*. Roundtable at the Annual Convention of ACPA-College Student Educators International, Indianapolis, IN.
2. Moderator for: Various Authors. (2013, March). *How do we support STEM majors?* Research paper session at the Annual Convention of the American College Personnel Association National Convention, Las Vegas, NV.
1. Panel organizer for: Abbes, E., Davis, T. L., Harper, S. R., Magolda, M. B., & Wagner, R. (2009, March). *Standing Committee for Men 25th anniversary panel on multiple identities*. Panel presentation at the National Convention of the American College Personnel Association National Convention, Washington, DC.

**Curricular Approach and Residential Curriculum Workshops Facilitated**

**Residential Curriculum Workshops and Student Affairs Divisional Curriculum Workshops (35):** Oklahoma City University (June 2021), Binghamton University (February 2020), Oberlin College (January 2020), Boise State University (November 2019), Yale-National University of Singapore (November 2019), University of Louisville, Sullivan University, Spalding University, & Campbellsville University (October 2019), University of Texas at Dallas (October 2019), Morrisville State College (August 2019), Bucknell University (June 2019), West Virginia University (May 2019), Stevens Institute of Technology (April 2019), University of Nebraska-Lincoln (March 2019), University of San Francisco (January 2019), University Wisconsin Madison (January 2019), Butler University (January 2019), University of North Alabama (January 2019), Central Washington University (December 2018), Green Mountain College (November 2018), University of North Texas (September 2018), Ohio University (September 2018), State University of New York College at Cobleskill (August 2018), University of Pittsburgh (July 2018), Indiana University Purdue University Indianapolis (July 2018), Eastern Kentucky University (July 2018), University of North Carolina Pembroke (June 2018), Michigan Technological University (June 2018), Illinois Math and Science Academy (May 2018), University of Colorado, Boulder (January 2018), Eastern Kentucky University (January 2018), University of North Dakota (November 2017), Morrisville State College (October 2017), Indiana State University (September 2017), Marquette University (July 2017), University of Maryland Baltimore County (January 2016), Marquette University (December 2016).